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<b>Specialization</b>	Marketing, HR and HR Analytics
<b>Designation</b>	Associate Professor
<b>Educational Qualification</b>	Full Time Ph.D., MBA, BA
<b>Experience</b>	Teaching: 9 Industry: 7
<b>Research Interest</b>	HRM, Marketing and Analytics
<b>Membership of Professional / Academic Bodies</b>	ICT Research Centre, Otago State University, Nigeria
<b>Research Publications</b>	<p><b>Research Publications –Total - 25</b></p> <p>ABDC Listed /Scopus /Web of Science (Selected Papers)</p> <p>S Traymbak (2021) Data Mining Algorithms in Knowledge Management for Predicting Diabetes after Pregnancy by Using R (210721-020438). Indian Journal of Computer Science and Engineering (<b>Scopus indexed</b>). <a href="https://doi.org/10.21817/indjcse/2021/v12i6/211206006">https://doi.org/10.21817/indjcse/2021/v12i6/211206006</a></p> <p>S Traymbak, P Verma, (2021). Moderating Role of Organizational Levels in the Autonomy, Feedback, Role Stressors and Job Satisfaction Model: An Empirical Study of Software Industry Using Structural Equation Modelling. International Journal of Human Capital and Information Technology Professionals 12(2)(<b>Scopus Indexed, Emerging Sources Citation Index (ESCI), Web of Science Non-paid</b>) ISSN:19473478, 19473486. <a href="https://EconPapers.repec.org/RePEc:igg:jhcitp:v:12:y:2021:i:2:p:72-85">https://EconPapers.repec.org/RePEc:igg:jhcitp:v:12:y:2021:i:2:p:72-85</a></p> <p>S Traymbak.(2020). Empirical Analysis of Inter-Relationship between Service-quality, Consumer Involvement, and Consumer Satisfaction. Indian Journal of Marketing, 50 (4), 25-42. <b>Scopus (Elsevier), ABDC Journal List (Rating: C)</b></p> <p>S Traymbak.(2017). Moderating Role of Gender between Job Characteristics and Job Satisfaction: An Empirical Study of Software Industry Using Structural Equation Modeling. International Journal of Human Capital and Information Technology Professionals (IJHCITP) 8(2), April 2017 (<b>SCOPUS INDEXED</b>) <b>NON-PAID [ISSN:19473478, 19473486]</b></p> <p>S Traymbak.(2017). Examining Moderating Effects of Gender between Role Stress and Job Satisfaction among Software Employees. Purushartha: A Journal of Management Ethics and Spirituality Vol.IX, No.2, Sep 2016- Feb 2017. (<b>SCOPUS INDEXED</b>) <b>NON-PAID [ISSN: 0975-024X]. DOI: 10.21844/pajmes.v9i2.6939</b></p>

<p><b>Books/Books Chapter/Review</b></p>	<p><b>Book Chapters</b></p> <p>S Trayambak.(2022). <b>Taylor and Francis Copyright 2021</b> “Emotional Intelligence as a Tool to Manage Conflict, Emotions and Behaviour of Human Beings During Pandemic Covid-19” on Emotional Intelligence as a Tool to Manage Conflict, Emotions and Behaviour of Human Beings during Pandemic Covid-19.</p> <p>S Trayambak.(2020).SMS Varanasi Copyright 2021, book titled “Indian Traditional Wisdom Revisiting theRelevance”. “Heavy Engineering Corporation a 65 Year –Old History of Operation and a Massive History of Operation and a Massive History of Milestone: Both Positive and Negative. Bharti Prakashan, pg-61-68.</p> <p>S Trayambak.(2018). IGI global copyright 2018 titled- Social Issues in Workplace: Breakthroughs in Research and Practices. Chapter 21 on Moderating role of gender between Job Characteristics and Job Satisfaction- An Empirical Study through structural equation modeling. (<b>Scopus Indexed</b>)</p>
<p><b>Conference Proceeding</b></p>	<p><b>Conference Proceedings</b></p> <p>S Trayambak (2021). An Empirical Study of Gender as a Moderator between the Five Personality Traits and E-engagement among Management Teaching Faculties. International Proceedings of the International Conference On Advances in Management Practice (ICAMP,2021) <b>Best Paper Awards</b></p> <p>S Trayambak (2020), Impact of Skill Variety, Task Significance and Task Identity on Job Satisfaction among two different age groups of Indian Software Employees, <b>International Conference on Globalizing Indian Thought, IIM Kozhikode.</b></p>
<p><b>Other Achievements</b></p>	<p>Joined ICT Research Centre, Otago State University, Nigeria</p>