

Dr.Seema Agarwal

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Specialization	IT and Business Analytics
Designation	Professor
Educational Qualification	Ph.D , MSc (Tech) Computer Science
Experience	Teaching : 13 Industry : 17
Research Interest	IT subjects and its strategic applications like ERP, CRM, SCM ,KM, OS , DBMS , Intro to IT etc.
Membership of Professional / Academic Bodies	Computer Society of India
Research Publications	Some Research Publications – <ul style="list-style-type: none">• 10 Smart ways to Increase Business by doing Digital Marketing, Dr. Seema Agarwal, Dr Ruchi Singhal , GE-International Journal of Management Research Vol. 4, Issue 5, May 2016 IF- 4.88 ISSN: (2321-1709).• Unified Communication – Importance towards Growing Modern Business Dr. Ruchi Singhal, Dr. Seema Agarwal, IJMSSR ISSN: 2319-4421 Volume 5, No. 6, June 2016.• "Search Engine Optimization: Is your website optimized with correct SEO techniques?" Kumar N ,Palak Gupta, Seema Agarwal IJRASET 2014, Vol 2 Issue 6 , ISSN : 2321-9653.• Presented Paper on June 15-16, 2013 at the 3rd Annual International Conference• on “Innovation Management and Business prospects” (IMBP 2013) at Hardwar (UP).
Books/Books Chapter/Review	-
Other Achievements	Received the following awards at various stages: <ol style="list-style-type: none">1. Special Contribution Award for IMPRESS at CMC LTD - 19862. Special Appreciation Award for IMPRESS at CMC LTD– Level II software 19923. Special Contribution Award 1997 for Railways4. Appreciation letter From SOFTLINK AG for Database replicator project.5. Special Recognition Award for FOIS projectat CMC LTD - 1999

6. Outstanding Project of the YEAR award – 2001 for FOIS project
7. Outstanding Performance Award 2001-2002 at CMC LTD