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Specialization	Marketing
Designation	Assistant Professor
Educational Qualification	Ph.D. , M.Com UGC Net, B.Com
Experience	Teaching : 15 Industry : 5
Research Interest	Marketing and Soft Skills Development
Membership of Professional / Academic Bodies	AIMA
Research Publications	Research Publications –Total -8 <i>Scopus /UGC/Conference Proceedings</i>
Books/Books Chapter/Review	Personal Power Equation, 2018
Other Achievements	Soft Skills Expertise on Employability Skills