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Education	PG Cert in Learning, Teaching and Assessment University of London 2018 Project Plan on 'Reimagining assessments "AS" and "FOR" learning' MA in Sociology Delhi School of Economics, University of Delhi 2011 Gold Medallist with the highest cumulative score in MA Sociology at University of Delhi BA in English Literature St. Stephen's College, University of Delhi 2009 Gold Medallist with the highest cumulative score in BA English (Lit.) at University of Delhi
Research Interests	Applied Psychology • Education and Pedagogy • Gamification of Learning • Assessment Innovation • Systems Thinking • Education for Sustainable Development • Consumer Behaviour • Social Media Management • Active Blended Learning • Constructivism and Phenomenology
Teaching Interests	Social Theory • Consumer Psychology • Human Resource Management • E-Business • Social Media • Organisation Behaviour • Knowledge Systems • Strategic Leadership • Educational Psychology • Sociology and Culture
Academic Employment	Indian School of Business and Finance New Delhi Associate Dean August 2023 – Present Course Leader August 2019 – Present Associate Professor August 2012 – Present Faculty Representative, Career Services Division June 2018 – Present Editor-in-Chief, Institutional Newsletter, The Inquirer May 2017 – Present Institutional UCAS Adviser October 2012 – Present
Other Employment	TNS Global Gurgaon Senior Research Executive August 2011 – July 2012 Market Research and Semiotic Analysis for FMCG brands: Nestlé and Reckitt Benckiser
Teaching	Indian School of Business and Finance August 2012 – Present Courses taught: Social and Applied Psychology, Sociology, Human Resource Management, Management and Social Media, Organisation Theory to undergraduate and postgraduate students studying the LSE EMFSS curriculum. Teaching Writing Skills and Study Skills Foundation Courses to UG and Graduate Diploma cohorts. Key pedagogic initiatives • Flipped Classrooms as an institution-wide pedagogic tool through faculty training • Multi-Disciplinary Classes (MDCs) • Institutionalised peer feedback on live teaching through bi-annual peer observation • Formative assessment rubrics to benchmark learning outcomes and provide detailed formative feed-forward in line with the UK Professional Standards Framework

Academic Leadership	Management “Green Slump” Hackathon February 2021 – Present Collaboratively designed and introduced Management Hackathons as a formative assessment at ISBF, leading the embedding of Education for Sustainable Development in the curriculum. Abridged Courses at ISBF August 2020 – Present Introduced and executed abridged courses to expose UG students to professional courses not covered in the LSE curriculum: Valuation and Securities Analysis, Strategic Brand Management and Entrepreneurship. Economics, Management and Finance Clubs July 2020 – Present Instituted India’s first-ever EMF Clubs to make high school students more aware of the knowledge domains and associated careers in Economics, Management and Finance. iASPIRE – Summer Careers Workshops for High School Students June 2020 – Present Conducted a series of careers workshops for high school students interested in EMFSS and skill-development workshops on Impression Management, Networking in the Digital World and Productivity Tools at the Workplace. iLearn August 2019 – Present Ideated and executed ISBF’s Conditioning Classes for the first-year cohort, to minimise an academic culture clash for students transitioning from an Indian curriculum to the LSE UG curriculum. Academic Capacity-Building and Improvement in Teaching and Learning (ITL) August 2019 – Present Organised Assessment Literacy workshops and Annual Improvement in Teaching and Learning sessions with the Management Faculty Cohort since 2019, contributing to a significant increase in student satisfaction. Power of WHY Challenge June 2019 – Present Co-designed and executed the Power of WHY Challenge for high school students to win a full academic scholarship to study at ISBF. ISBF Lecturers’ Handbook August 2017 – Present Co-developed the ISBF Lecturers’ Handbook with the Associate Director to share best practices in TLA with the ISBF Teaching cohort towards developing a holistic TLA experience. PlayNomics Workshops June 2017 – Present Designed and conducted workshops to train 1,500+ high school students annually on innovative ways to combine theory and practical learning through International Trade and Stock Market games and technological tools, contributing to gamification of learning at ISBF and Indian high schools.
Strategic Leadership Experience	Community of Pedagogic Practice (COPP) January 2021 – Present Co-founded an action group to share expertise and support through reflexive peer learning towards embedding Education for Sustainable Development in the ISBF curriculum. ISBF Student Ambassadors Programme (iAMBassadors) May 2019 – Present Initiated iAMBassadors to provide advice and guidance to high school students from a diverse range of backgrounds, helping widen participation in higher education while simultaneously elevating external stakeholders’ awareness about ISBF. Scholarships and Admissions Committee April 2019 – Present Led ISBF’s sector-positioning by executing the collective organisational vision through careful strategising and selection decision-making as a founding member of the Scholarships and Admissions Committee. Stanford Seed Program February 2018 – March 2019 Completed the Stanford Seed Program as part of ISBF’s Strategic Leadership Team, contributing to the construction of an organisational blueprint for ISBF’s strategic positioning.
Knowledge Exchange Experience	Annual ISBF–LSE National Educators’ Symposia June 2017 – Present Shared expertise from the PG CertHE to train 700+ Indian high school educators from over 250 schools in pedagogical and assessment innovation, creating interactive pedagogical content aimed at transforming academic culture and bringing Indian educators closer to global best practices in line with the UK Professional Standards Framework. Annual MISA Conferences August 2018 – Present Trained high school educators teaching an international curriculum on how to curate autonomous learning environments that encourage independence of thought and interdependence of action among students.

Research	Professional Research — Semiotic Analysis in Qualitative Market Research at TNS Global (WPP, Kantar) August 2011 – March 2012 Conducted multiple ethnographic studies in India and Bangladesh, investigating consumers' attitudes and micro-interactions with FMCG products towards recommending insights for brand communication and strategy. Graduate Research — European Studies Centre Programme May 2010 – July 2010 Conducted fieldwork and research to understand attitudinal conflict between first- and second-generation immigrants, respondents and immigrants of other communities, and immigrants and public policy in Milan, Italy, under the supervision of Dr Paola Rebughini, University of Milan. Attitudes to environmental concerns and waste management were used as criteria for measuring perceived integration. Undergraduate Research — NREGA Implementation Programme with MKSS Rajasthan and NGO Aastha May 2007 – July 2007 Led the newly launched NREGA Implementation Programme, providing extensive managerial and organisational skills training to 'Mates': supervisors at construction work sites in Barla Village of Kherwada District, Rajasthan.
Workshops, Conferences & Panels	Selected Workshops Participatory and Inclusive Teaching-Learning-Assessment Practices: Means to 'diversify' both assessments and feedback formats, Heritage Xperiential Learning School, Gurugram, India. April 2019 Large Group Teaching Interventions: Empowering Students by Curating Participatory Teaching, Learning & Assessment Environments, MET Rishikul Vidyalaya International School, Mumbai, India. August 2019 A Win-Win Scenario: Using an International Trade Game to Demonstrate the Power of Gamification of Learning to Educators, Annual MISA Conference, Mumbai, India. July 2019 From 'Instructors' to 'Lead Learners': How contemporary educators are re-calibrating their roles, Indian Habitat Centre, New Delhi. April 2018 The purpose of assessments 'for' and 'as' learning, Utpal Sanghvi Global School, Mumbai, India. April 2019 Case studies: Helping Students Blend Theory & Practice, Indus Valley World School, Kolkata, India. April 2018 Teaching in a Globalized World: Critical Thinking & the Creative Classroom, Indian Habitat Centre, New Delhi. May 2015 Quizzing and lateral-thinking skill-development workshops at St. Stephen's College, Lady Sriram College, National Law University Lucknow, Ram Manohar Lohia National Law University Lucknow, MNNIT Allahabad and NIT Silchar, 2015–2017. Selected Panel Discussions Deeper Industry-Academia Integration: A Prerequisite for Quality Human Capital via Embedding Employability Skills in Classroom Pedagogy, IHC, Delhi, India. April 2018 'Where do we go from here?': Empowering Students and Parents through University Counselling, CHIREC International School, Hyderabad, India. April 2019 Creating, Curating and Calibrating Institutions of the Future, Indus Valley World School, Kolkata, India. April 2018 Selected Conference Papers Ganguly, A. and Chauhan, M. (2021) 'Are there any questions?' — Exploring question-setting by learners as their initiation into systems thinking towards education for sustainable development. TILT Annual Learning and Teaching Conference, NTU, Nottingham, 2021 Ganguly, A. and Chauhan, M. (2021) Workshops and Hackathons: Transformative pedagogic formats to embed Sustainable Development within existing Management curricula. 23rd Annual International Foundation of Fashion Technology Institutes (IFFTI) Conference, Pearl Academy, New Delhi, 2021 Ganguly, A. and Chauhan, M. (2021) Workshops and Hackathons: Transformative pedagogic formats to embed Sustainable Development within existing Fashion Business, Economics and Management curricula. International Conference on Sustainable Development, New York, 2021 Ganguly, A. (2011) 'We are cleaner than them!' — Exploring anxieties of belonging in immigrants through attitudes to waste management in Milan, Italy. Delhi School of Economics European Studies Programme's THINKING EUROPE/THINKING INDIA Conference, New Delhi, 2011

Honours & Awards	UOL Academic Achievement Distinction Award in the Post Graduate Degree in TLA University of London Dec 2019 UOL Recognised Tutor University of London Dec 2019 Kundar Datar Gold Medal University of Delhi Mar 2012 Veene Dua Memorial Scholarship Department of Sociology, University of Delhi Jun 2010 Dr. N.V. Thadani Memorial Prize University of Delhi Mar 2010 Dr. Sarup Singh Gold Medal University of Delhi Mar 2010 Goldman Sachs Global Leader Award Goldman Sachs Foundation and Institute of International Education, New York Feb 2008 Ranjit Singh Goel Memorial Prize St. Stephen's College, Delhi Apr 2010 Subhash Dua Memorial Prize St. Stephen's College, Delhi Apr 2009 Muriel Wasi Memorial Prize St. Stephen's College, Delhi Apr 2008 Nishi Kanta Sen Memorial Essay Prize Apr 2008 Suniti Bala Nag Memorial Essay Prize Apr 2008
Held Positions	Founding Member, Community of Pedagogical Practice, 2021 – Present Founder, FundaesLiga International Quiz League, 2021 – Present Founder, Cannot Place, Delhi's Quizzing Festival, 2013 – Present
Opinion Pieces	'Learning to Teach Critical Thinking' The Telegraph Published 26 February 2020 'Bringing Textbook Concepts Alive' ISBF Published 28 March 2019 'Adding Diversity to Learning Styles' The Statesman Published 13 October 2020

References can be provided on request.