

JIMS

Jagannath International Management School (JIMS) Kalkaji, New Delhi, functions under the aegis of the Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high quality professional education since 1993. Our campus at Kalkaji, has over time developed into a reputed center of excellence for conduct of research and consultancy services for the private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables has resulted in accreditation of our institute with the NAAC and ISO 9001-2015 quality certifications.

Our Campus has been honored with the following coveted rankings/awards during the year 2017-18:

- Top B-School of Super Excellence (GHRDC-CSR Survey, Oct 2018)
- 39th Best B-School in India (NHRDN Survey, Mar 2018)
- 31st Best Private B-School in India TOI (Survey Feb 2018)
- A+++ Ranking in Business India (Dec. 2017)
- 30th Best B-School in North India and 12th Best B-School in India for "Learning Experience" (Business Today Survey Oct 2017).

FIEO

The Federation of Indian Export Organisations (FIEO), a non-profit organization, was set up by the Ministry of Commerce, Govt. Of India in 1965 to co-ordinate and focus the efforts of all organizations in the country engaged in export promotion. The Federation has evolved into a key player in the promotion of trade, investment and collaboration. It represents the interest of professional government recognized exporting firms, consultancy firms, service exporters, banks, export management training institutes etc. Its membership comprises of exporting firms with strong credentials, called Government recognized Export House, Star Export House, Trading House and Premier Trading House, besides Consultancy firms.

FIEO works as a partner of the Government of India in providing inputs on various trade policy issues and also acts as a strong linkage between the Government and the Industry.

Programme Fee

Programme fee is Rs. 1000/- per participant for Corporate and Rs. 750/- for Academicians and Rs. 500/- for Students and Ph.D scholars. Fee to be paid in cash or demand draft in favour of "Jagannath International Management School, New Delhi".

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National Seminar on

India's Foreign Trade Prospects, Challenges and Strategies in the Changing Global Scenario



Organised by:
Jagannath International Management School
Kalkaji, New Delhi

Introduction

The global economy which has been on a subdued growth path since the advent of 'Financial Crisis' of 2008 has now started to show signs of recovery. In October 2017, the IMF projected world GDP growth to pick up from 3.2% in 2016 to 3.6% in 2017, and further to 3.7% in 2018. Economic activity has also picked up in developed market economies such as the US, UK, and Europe. There is a rise in global demand, which is expected to remain buoyant.

Indian exports which had drifted downwards from US\$ 306 billion in 2012-13 to US\$275 billion in 2016-17 have picked up in current year. With global growth projected to grow at 3.7% during 2018 (International Monetary Fund, World Economic Outlook), Indian exports in the first half of the current fiscal year, grew at 10.84% from US\$ 132 billion in Apr-Sep 2016-17 to US\$ 146 billion. USA, UAE, Hong Kong, China and Singapore were the top export destinations.

The ongoing trade war between the US and China, the world's biggest economies portends well for India if it plays its cards right. In the last fiscal, India's exports to China stood at Rs. 86,015 crore, while Chinese imports totalled Rs. 4.91 lakh crore. In other words, the trade deficit was well over Rs. 4 lakh crore. According to The Economic Times, a study by the Commerce Department has identified at least a hundred products where India can replace US exports to China, which totalled around \$130 billion last year.

Boosted by the forthcoming FTP, India's exports are expected to reach US\$ 750 billion by 2018-19 according to Federation of India Export Organisation (FIEO). Also, with the Government of India signing important deals with the governments of Japan, Australia and China, the external sector is increasing its contribution to the economic development of the country and growth in the global markets. Moreover, by implementing the FTP 2014-19, by 2020, India's share in world trade is expected to double from the present level of three percent.

Objectives:

The seminar is designed to achieve the following key objectives:

1. Provide an overview of India's foreign trade in the changing global economic scenario.
2. Disseminate knowledge on Government initiatives to boost exports through easing the business environment, enhancing digitisation and strengthening infrastructure and connectivity.
3. Create awareness of the major challenges faced by India exporters in meeting regulatory compliances as well as International product and process standards.
4. Present perspectives on the impact of GST and Demonetisation on India's MSME sector.

Sub-Themes

- Foreign Trade Policy and Incentive Schemes
- Merchandise and Services Exports from India
- Risk Management in International Trade
- GST Implication on Export and Import
- E-Commerce Exports
- Digitisation, E-governance and Online Facilities



Target Participants

The Seminar is intended for executives in International Trade, Government officials, academicians and research scholars seeking to enhance their awareness and knowledge of India Foreign Trade, its current and future prospects and its impact on the country's economic growth.

Programme Schedule

Time	Event
1000hrs. – 1005hrs.	Introduction of Guests
1005hrs. – 1008hrs.	Lighting the Lamp Ceremony
1008hrs. – 1018hrs.	Welcome Address by Director-General, JIMS Dr. (Cdr.) Satish Seth
1018hrs – 1028hrs	Address by Prof. (Dr.) A.K. Sengupta, Chair Professor, JIMS
1028hrs. – 1038hrs.	Address by Guest of Honour, Ms. Nirmala Tete, Regional Head (North), FIEO
1038hrs. – 1053hrs.	Address by Chief Guest Dr. L.B. Singhal, Additional Director General of Foreign Trade, Ministry of Commerce and Industry, Govt. of India
1053hrs. – 1058hrs.	Vote of Thanks by Director, JIMS Dr. J K. Batra
1058hrs. – 1100hrs.	Felicitation of Guests
1100hrs – 1130hrs	Coffee Break
1130hrs. – 1205hrs.	Session 1 "Indian's Foreign Trade: Prospects, Challenges and Strategies" Dr. Animesh Saxena, CEO, Neetee Apparel LLP
1205hrs.-1240hrs.	Session 2 "Impact on India's Exports of Product Design Changes in Global Markets" Ms. Amla Shrivastava Head Designer, Export Promotion Council For Handicrafts
1240hrs. – 1315hrs.	Session 3 "Opportunities For India's Exports due to US-China Trade War" Mr. Rashneek Kher, International Trade Consultant
1315 hrs – 1320hrs	Vote of Thanks
1320 hrs	Lunch