

**Minutes of IQAC Meeting held on 19<sup>th</sup> April 2017**  
**at 1430 hours in the Conference Room**

The meeting was presided over by Dr.(Cdr.) Satish Seth, Director-General. The following members attended the meeting:

**JIMS**

1. Dr. J. K. Batra  
Director
2. Dr. Timira Shukla
3. Dr. Rashmi Bhatia
4. Dr. Preeti Singh
5. Dr. Seema Aggarwal
6. Dr. Rudresh Pandey
7. Dr. Akshat Dubey

**External Experts**

1. Prof. R.K.Mittal,  
Director-Development, GGSIPU
2. Mr. Ankur Wahal  
Director (Corporate Finance), Mazars India
3. Mr. Ashish Kumar  
Assistant Manager, SS&C GlobeOp
4. Mr. Shwayantank Ajay  
Head Key Accounts Pan India, Spunk,  
Future Group

Director-General welcomed Prof. R. K. Mittal, Director-Development GGSIPU and Corporate members for taking time off from their busy schedule to attend the meeting.

Director-General reviewed the minutes of the last meeting held on October 20, 2016 and apprised the members of the overall improvement made in the institute's various systems and processes. He also informed about the various initiatives to progressively achieve Goal as stated in the JIMS Strategic Plan (2015-19). A copy of the Strategic Plan for 2015-19 was also circulated to members for reference.

The agenda points for the meeting were thereafter discussed and the decisions taken thereof are given below:

S.No.	Item	Progress Report
	<b><u>Curriculum Development</u></b>	
1	a) Director General informed that in PG Program two more specializations will be introduced in the 2017 academic session. These are "Entrepreneurship" & "Business	a) By way of updation DG informed members that the detailed syllabii in respect of both specializations, "Entrepreneurship" & "Business Analytics" had been finalized and

would be incorporated in the overall syllabus document being prepared for the PGDM batches of 2016-18 and 2017-19.

The list of electives being offered as a part of these specialization are enclosed for reference.

(Refer Annexure to Meeting)

b) As a part of the annual review of curricula, the total number of credits offered in PGDM and PGDM (IB) have been reduced from 180 to 150. This was effected by merging of certain subjects in the first three trimesters.

b) DG informed that the total number of credits had been further reviewed and reduced to 140 credits after discussion and approval by the Board of Studies during its meeting in January 2017.

c) Prof. R.K. Mittal opined that for Under Graduate Programs the University prescribes the syllabus but the enhancement of the course/ pedagogy needs to be undertaken at the college level. Flipped Classroom technique of using podcast for off-class learning has been introduced as an innovation. All faculty are being encouraged to use this innovative pedagogy.

c) Director informed that "Flipped Classroom" technique had been implemented for PGDM and PGDM (IB) programmes during the current trimester. 10 faculty members had made recordings in their specialization areas and mailed these to the students. These recordings were subsequently shown and discussed in the class room. Some of the topics on which recordings were made include Entrepreneurship, Advertising, E-Business, Forex Markets, Prowess Database and Personality Development. He added that more such recordings would be made in the next academic session commencing 01 July, 2017

d) For Under Graduate (B.Com (H) and BBA of GGSIPU -- It was emphasized that for better quality of intake the university cut off rankings needed be improved. Dr. R. Bhatia informed that there had been significant improvement in this regard in the current academic session (2016-2019) for both BBA & B.Com(H) programmes.

d) HOD (BBA) informed that the cut-offs (maximum rank) for 2016-19 batch had improved as against ranks of the 2015-18 batch:

Program	Max. Rank 2016	Max. Rank 2015
BBA(M)	1589	1636
BBA(E)	3706	4705
B.COM(H)(M)	905	869
B.COM(H)(E)	1719	1786

e) As quality of intake is an important enabler for education, Director General stated that for future PGDM admissions we should aim for selection criteria as follows:

e) Director informed that for the current session eligibility score had been maintained for MAT /ATMA/XAT at 500 and Composite Score for equivalent/CAT at 60 Percentile. He added that the scores would be enhanced to 600 and 80

	<ul style="list-style-type: none"> <li>• MAT Score 600</li> <li>• CAT Score 80 Percentile</li> </ul>	<p>percentile respectively from the 2018-20 academic session.</p>
<p>2.</p>	<p><b><u>Students Exams Performance</u></b></p> <p>a) Results of PGDM, PGDM (IB), BBA and B.Com(H) were reported as excellent. Directors/HODs to ensure past performance level is further improved in 2016-17 session.</p> <p>b) Dr. Preeti Singh, Controller of Examination informed that Under Graduate results have shown improvement and the pass percentage is almost 95% for BBA/B.Com. Many Students who had low percentage in Semester – I have shown improvement as they progressed to Semester – V</p>	<p>a) Director informed that there had been marked improvement in the examination results for the various PGDM batches.</p> <p>(i) PGDM (2015-17)-102 students out of 120 secured 1<sup>st</sup> Division including 36 Distinctions.</p> <p>(ii) PGDM(IB)-2015-17- 34 out of 60 students secured 1<sup>st</sup> Division including 3 distinctions.</p> <p>(iii) PGDM (2016-18)- 53 students secured 1<sup>st</sup> division including 6 Distinctions:</p> <p>(iv) PGDM-IB (2016-18)- 27 students secured 1<sup>st</sup> division including 6 Distinctions</p> <p>(b) Dr. Preeti Singh ,Controller of Examinations informed that the students of BBA and B. COM (H) had shown remarkable improvement in the recent end trimester examinations held in Dec2016 by bagging positions in the coveted TOP TEN in the University merit list</p> <p>(i) BBA (V) -6<sup>th</sup>, 7<sup>th</sup> and 10<sup>th</sup> position</p> <p>(ii) B.COM(H)(I)- 8<sup>th</sup> position</p> <p>(iii) B.COM(H) (III)-8<sup>th</sup> position</p> <p>(iv) B. COM(V)- 5<sup>th</sup> and 9<sup>th</sup> position</p> <p>Dr. Preeti Singh, COE also informed members of overall excellent results attained by the student in these examinations:</p> <p>(i) BBA-Sem I: 61 First Divisions including 13 distinctions</p> <p>(ii) BBA-Sem III: 94 First Divisions including 23 distinctions</p> <p>(iii) BBA- Sem V: 107 First Divisions including 34 distinctions</p> <p>(iv) B.COM(H) -Sem I :76 First Divisions including 19 distinctions</p> <p>(v) B.COM(H)-Sem III:74 First</p>

	<p>c) As regards the target for 2018 it should be ensured that 80% of students secure First Division and out of this atleast 20% score distinction</p>	<p>Divisions including 24 distinctions (vi) B.COM (H)-Sem V : 98 First Divisions including 47 distinctions</p> <p>c) DG exhorted HODs to ensure further improvement so that in the coming end semester exams at least 80% of students scored a First Division and of these 20% scored a distinction.</p>
<p>3.</p>	<p><b><u>Guest Lectures</u></b></p> <p>Apart from the regular Guest lecture by industry experts 'Special Lecture Series' has been introduced wherein experts from the field of Arts, Music, Culture, Administration and Allied Services are invited to deliver special lectures to students.</p>	<p>As a result of the efforts made by all faculty members the following distinguished persons were invited to deliver Guest Lectures during the period from October 2016 to April 2017 :</p> <ul style="list-style-type: none"> <li>i) Mr GP Madaan, Senior Advocate spoke on the contemporary issue of 'Corporate Governance and CSR' on 3 Nov, 2016.</li> <li>ii) Prof. Dinesh Adlakha, Department of Spanish, JMC, Delhi University delivered a session on 'Significance of Communication', in Management' on Nov. 11, 2016.</li> <li>iii) Prof..Sunita Ketkar, Senior Faculty, Leadership and Development, Department, University of Westminster delivered a talk on ' Managing and Leading Diverse Teams' on Nov. 17, 2016</li> <li>iv) Mr. Pankaj Dubey, Managing Director &amp; Country Head, Polaris India Private Limited conducted a session on 'Big Data Analytics: Issues, Challenges and Perspectives' on 08 Dec, 2016.</li> <li>v) Dr. Dinesh Jain, VP, Max Healthcare delivered a talk on ' Significance of Business Analytic' on Feb 3, 2017</li> <li>vi) Shri Alok Kumar Verma, IPS Commissioner of Police, Delhi addressed students on the Role of</li> </ul>

		<p>Youth in Nation Building on March 17, 2017</p> <p>vii) Mr. Rajiv Sachdeva , Former MD, Siemens Power Engg. Pvt. Ltd. delivered a talk on ' Make In India' on March 17, 2017</p> <p>viii) Mr. Naveen Tandon, Director, International External Affairs, AT&amp;T, India delivered a session on 'Role of Technology and Policy in the Emerging Scenario' on March 31, 2017.</p>
4.	<p><b><u>Industry Visits</u></b></p> <p>Director General informed that Industry visits are important part of our industry interface programme and it this being diligently implemented.</p>	<p>Director informed that as a result of enhanced interaction with corporates, industrial visits to new organizations, such as Cargo Complex, IGI Airport, Maruti Udvog Ltd., Hero Motors and Dabur India were organized during the semester.</p>
5	<p><b><u>Research Consultancy &amp; Extension (Seminar Presentation Paper Publications, Book/Chapter Publications)</u></b></p> <p>a) Prof. Mittal stated that good quality Research is a very important part in an educational institution's activity as it carries a lot of weightage in all accreditation, inspections and evaluations. He advised as follows:</p> <ol style="list-style-type: none"> <li>i. Faculty should conduct research in interdisciplinary subjects. Also joint papers should be written by senior and junior members of faculty. He offered to take one of our faculty members under his wing for writing a joint paper with him.</li> <li>ii. The institute should nominated faculty to participate in FDP's conducted by IIMs.</li> <li>iii. Faculty should also execute summer assignments in corporate organisations.</li> </ol>	<p>a) DG informed that in order to encourage research amongst faculty members a Research Committee was constituted with the following objectives:</p> <ol style="list-style-type: none"> <li>(i) To contribute to the intellectual climate of the institute</li> <li>(ii) To enhance the image of JIMS in business and academia</li> <li>(iii) To provide assistance to faculty members for quality research paper writing, presentations and publications.</li> </ol> <p>The Research Committee was constituted with eminent Professors from Delhi University. The Committee had its first meeting on September 2, 2016 during which JIMS Research Policy was reviewed and additional incentives to faculty were included. As per the Policy every faculty member is now required to write and</p>

	<p>b) Dr. Mittal also agreed to the conduct of a joint workshop by JIMS and USMS on outcome Based Learning.</p>	<p>publish two research papers in an academic year and also participate in Conferences organized by prestigious institutions.</p> <p>Dr. Preeti Singh, Research Committee Head informed members that during the intervening period 25 faculty members had written papers in refereed journals/presented papers at International Conferences. Dr. Saniya Chawla was felicitated by BITS, Pilani for chairing a session on 'Learning Organisations' at the 2<sup>nd</sup> International conference on 'Evidence-based Management' in March 2017. Also Ms. Sanjeela Mathur was awarded the Best Paper prize for presenting a paper on 'Green Entrepreneurship: at the annual International Research Conference on 'Make in India: Opportunities and Challenges' organized by Symbiosis Institute of Management Studies' in Dec. 2016.</p> <p>DG informed that a few faculty members were in the process of applying to reputed universities for enrollment as Ph.D. guides.</p> <p>b) Prof. RK Mittal stated that the joint JIMS-USMS 'Case Study Workshop' would be organized during the next summer period.</p>
6	<p><b><u>Institutional Publication (JIMS 8M)</u></b></p> <p>Dr. Preeti Singh informed that efforts were in hand to ensure that JIMS 8M, the quarterly journal in Management was indexed in Scopus, Thomson-Reuters and EBSCO Host</p>	<p>Dr. Preeti Singh informed that JIMS 8M is now in the approved list of UGC journals. She also stated that JIMS 8M is also under review for indexing in SCOPUS and Thomson-Reuters.</p>
7	<p><b><u>Corporate Social Responsibility</u></b></p> <p>a) Director General informed that the Institute is at the forefront in CSR activities. The Institute regularly distributes sweets and woollens to the needy in the slum areas around Kalkaji. In all CSR activities students take active part and are sensitised towards their societal obligations.</p>	<p>a) HOD(BBA) informed that the following CSR initiatives had been taken during the last 6 months by the institute under the aegis of JIMS Rotaract Club</p> <ul style="list-style-type: none"> <li>• Tree plantation Drive in District Park, Kalkaji</li> </ul>

	<p>i. DG informed that more initiatives will be undertaken under the 'Swachh Bharat' initiative of Govt. of India</p> <p>ii. The Institute has adopted 08 schools in rural area of Faizabad, UP in partnership with an International NGO, BLSP (Bharat Lok Seva Parishad). These schools impart basic education to the underprivileged in remote parts of Uttar Pradesh under the EKAL Vidyalaya scheme.</p> <p>iii. The Institute also regularly organises BLOOD DONATION camps</p> <p>b) Prof. Mittal suggested that students should also be involved in imparting practical education and should conduct skills in training Computers, Tailoring etc courses for women and youth of under privileged sections. He also suggested that students should undertake week long projects in rural areas.</p>	<ul style="list-style-type: none"> <li>• Visit to Old Age Homes and Orphanages</li> <li>• Cleanliness Drive in and around the Campus under 'Swachh Bharat Abhiyan'</li> </ul> <p>DG stated that computers were donated to 8 EKAL Vidyalayas located in Faizabad district of Uttar Pradesh for imparting Computer Training to the students belonging to the underprivileged sections of the society.</p> <p>A Blood Donation Drive was also organized in partnership with Rotary Nirvana in November 2016 wherein 150 students donated blood.</p> <p>b) DG added that the institute in association with SINGER India had donated 15 sewing machines to an NGO, DCCW located in Dakshinpuri, New Delhi. The NGO conducted training in Sewing and Fashion Design for destitute girls residing in the locality. Girls students of JIMS adept in sewing also assisted DCCW teachers by taking classes during the training programme.</p>
8	<p><b><u>Infrastructure (Physical, Library, IT)</u></b></p> <p>Director General informed Committee members of the following:</p> <ol style="list-style-type: none"> <li>a) Old editions of around 200 books in the library have been replaced by new titles</li> <li>b) ICT integration of the syllabus has been done thru installation ERP</li> <li>c) Smart Boards are being introduced in the class rooms to make learning more interactive</li> </ol>	<p>Director informed the following :</p> <ol style="list-style-type: none"> <li>a) 151 new titles had been purchased by the library during October 16 to April 2017.</li> <li>b) ERP implementation was in progress.</li> <li>c) Five new Smart Boards had been installed in the classrooms.</li> </ol>
9	<p><b><u>FDP/Continuing Education</u></b></p> <ol style="list-style-type: none"> <li>a) FDP on Research Methodology and Data Analysis Using SPSS &amp; EViews was held from June 20-26, 2016. 27 academicians/corporates participated.</li> </ol>	<p>The following FDP/ Workshops were organized during the period:</p> <ol style="list-style-type: none"> <li>i) FDP on "Researching Emerging Markets for Enhancing India's</li> </ol>

	<p>b) 3 day FDP on Entrepreneurship conducted in association with NEN. 40 delegates attended the session.</p> <p>c) Workshop on 'Gender Sensitization' was held on 13 Aug 2016 in partnership with NGO, WWHL.</p> <p>d) All Faculty have enrolled for MOOCS training courses with a view to upgrade their skills and expertise.</p> <p>e) Dr. R.K.Mittal advised that faculty should also be encouraged to conduct lectures in premier and reputed colleges and institutes.</p>	<p>Exports in Goods and Services" was organized in association with FIEO on December 15, 2016.</p> <p>ii) Workshop on 'Decoding, an Employability Skills Interviews: The Secret to Going Home with A Job That You Want!' by UGEN Academy on January 23, 2017.</p> <p>iii) Workshop on 'Digital Marketing' by IIM-Kolkata Carpedium on January 21-23, 2017</p> <p>iv) FDP on 'Financial Modeling with MS- Excel' was held on December 3, 2016.</p> <p>v) FDP on 'Brand Promotion through Social Media' was organized on December 1, 2017</p> <p>vi) Seminars on contemporary issues such as GST was held in the campus on November 18, 2017.</p> <p>d) Director informed that all faculty [11 from PGDM and PGDM(IB) and 20 from BBA and B. COM(H)] had enrolled and successfully completed MOOCS in different areas during the period October 2016 to March 2017. The courses included Strategy. People Management, Entrepreneurship, Cloud Computing and Advertising Management.</p> <p>e) DG informed that a few faculty members had visited premier institutions and delivered lectures in their areas of specialization as under:</p> <p>i) Dr. (Cdr.) Satish Seth visited EDI Jammu and delivered a lecture on 'Innovation and Creativity'</p> <p>ii) Dr. Preeti Singh visited JMC, Delhi University and addressed faculty on 'Capital Budgeting Techniques'.</p> <p>iii) Dr. J. K. Batra addressed members of ICAI, New Delhi on 'Budget 2017'.</p>
10	<p><b><u>NIRF Rankings</u></b>          Institute should participate in NIRF Ranking survey undertaken by Govt. of India as private B-School surveys conducted by various agencies will lose their relevance in the coming years. Institute should aim to be in the TOP 50</p>	<p>DG informed that in recent NIRF rankings released in April 2017 the institute had not been ranked. He stated that certain key areas such as Research Publications and Consultancy needed to be strengthened to enable the institute to be awarded the</p>



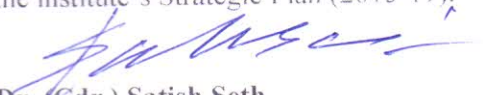
		ranking next year.
11	<p><b><u>Foreign University Collaboration</u></b></p> <p>a) Director informed that students of PGDM(IB) visit NTU Singapore each year to undergo a week-long immersion programme in Marketing. PGDM students also go for a semester study to CUAS, Germany on a transfer of credits scheme.</p> <p>b) DG informed that initiatives were being taken to facilitate Faculty exchange with Westminster University, UK and NNBS, Holland</p>	<p>a) Director stated that students of PGDM(IB) visited NTU, Singapore from December 11-18, 2016 to undergo a one-week Certificate course in International Marketing. Also four JIMS students enrolled for a semester of study at the Cologne University of Applied Sciences, Germany.</p> <p>b) DG added that NNBS, Holland faculty and students also visited our Institute from 20-22 November 2016. He also informed the institute is finalising Student and Faculty Exchange programme with Westminster University, UK</p>
12	<p><b><u>Alumni Engagement</u></b></p> <p>Director informed that information about various events and birthday greetings were being regularly sent to all alumni. He added that the alumni were invited for interaction with the students in the Guest Lecture series, Orientation Program, SIP/ Mentorship/ Dissertation viva voce etc.</p> <p>Alumni activities like Alumni Meets Picnic and Alumni Sports Day are also being organised each year to stay connected with the alumni</p>	<p>Director informed that social media platform had been activated for sharing information with regard to our various co-curricular and extra-curricular activities. Around 162 additional Alumni have registered on our website Facebook link. He also informed that Annual Alumni Meet and Annual Sports Day were organized on December 17, 2016 and March 24, 2017.</p>
13	<p><b><u>Faculty Feedback</u></b></p> <p>Faculty feedback is taken twice in a semester/trimester .In the last feedback in July/August some students had suggested the following:</p> <p>a) Faculty to give more examples in class in subjects such as Marketing Management and Business Policy.</p> <p>b) More Group Discussions should be conducted to learn more perspectives on topical issues such as GST.</p>	<p>a) Director informed that faculty have discussed a number of examples in Marketing and Business Policy with the students in their respective classes during the .</p> <p>b) He also informed that a number of GD sessions were conducted on Digitalization, Make in India, Business Value and Ethics and Budget 2017.</p>
14	<p><b><u>Students Support and Progression</u></b></p> <p>Directors and HODs informed that a large number of students had participated in extra/co-curricular activities in the intervening period since the last meeting in May 2016.</p>	<p>Director and HOD (BCA) informed that students had won laurels at co-curricular and extra-curricular events organised by GGSIPU and DU colleges. These include:</p> <ul style="list-style-type: none"> <li>• Best Paper Award' at the 'Stand-</li> </ul>

		<p>Up India –International Conference on Entrepreneurship and Women Empowerment’ organized by NIESBUD, Noida from November 8-9, 2016.</p> <ul style="list-style-type: none"> <li>• Excellence Award at ‘Quiz on Capital Market’ organized By NSE on Nov. 26, 2016</li> <li>• First prize at ‘Media Aakash 2017’ Media Fest organized by University School of Mass Communication, GGSIPU on March 28-29, 2017.</li> <li>• Awards in sports meets such as Table Tennis , Badminton and Karate in events organized by GGSIPU and DU.</li> <li>• Students Poster-Making competition was organized in the campus on November 9, 2016 on the theme of ‘Gender-Sensitization’ in collaboration with NGO, Women Work Health Initiative (WWHI).</li> <li>• PGDM students undertook training of tradesmen in Kalkaji locality on use of mobile apps for payment transactions. This was as a part AICTE’s ‘Rashtriya Vittiya Saksharta Abhiyaan’ (RVSA) scheme.</li> </ul>
15	<p><b><u>Students Placement and Internship</u></b></p> <p>As placement session has begun and companies are likely to start visiting campus students CVs should be updated. They should also be prepared for interviews and GD sessions to be taken by prospective recruiters.</p>	<p>Director informed that GDs and Resume–Writing sessions were conducted as planned for PGDM and UG Programmes. Specific sessions were also conducted by experts on companies visiting the campus for placements.</p> <p>Many new companies such as OYO Rooms, CBRE, Reliance Jio, MTR Foods and Raymonds were added to the list of recruiters this year.</p>
<b><u>New Points</u></b>		
16	<p><b><u>Embracing Technology</u></b></p> <p>a) DG informed that during the last Governing Body Meeting members had suggested that consideration be given to establishing different Innovation Labs in areas of Digital Technology, Commerce Technology,</p>	<p>a) DG requested the following to submit proposals for setting up of new labs:</p> <ol style="list-style-type: none"> <li>i) Personal Growth Lab - DG</li> <li>ii) Commerce Lab – Dr. Preeti Singh</li> </ol>

	<p>Corporate Culture and Change Technology etc. He added that steps needed to be taken to introduce following new labs in the Academic session commencing July 21, 2017</p> <p>(i) Personal Growth Lab (ii) Commerce Lab (iii) IT Lab</p> <p>b) As regards the existing Communication Lab Dr. R. K. Mittal suggested that students should be imparted specific training to improve their communication skills as this as it would help them to get better placements</p>	<p>iii) IT Lab – Dr. Seema Aggarwal Above proposals to be submitted by 30<sup>th</sup> April, 2017.</p> <p>b) Director to review syllabus of Communication Lab activities and allocate more time to development of basic communication skills including inter-personal skills.</p>
17	<p><b><u>Students Examination Performance</u></b> Dr. R. K. Mittal appreciated the enhanced performance of students in the end semester examinations and suggested that in addition to calculating the highest performance the average performance should also be calculated to make the system more robust.</p>	<p>Director and HOD(BBA) to implement the suggestion whilst carrying out Examination Result Analysis of students in future.</p>
18	<p><b><u>Distinguished Guest Lecture Series</u></b></p> <p>a) Members suggested that institute should introduce Distinguished Guest Lecture Series wherein eminent persons from different walks of life are invited to conduct sessions on various contemporary issues in the areas of Arts, Music, Culture, Sciences, Public Policy etc.</p> <p>b) Dr. RK Mittal suggested that institute should make concerted efforts to invite distinguished academicians from prestigious institutions such as IIMs and Universities/ Institutions abroad to strengthen the faculty exchange program.</p>	<p>a) Director/HODs to contact resource persons from renowned colleges, Govt, cultural organization etc who can visit the institute and address students on diverse issues. Director to draw a schedule for period July to Dec.2017 after identification of resource persons</p> <p>b) DG to more focus is given to inviting distinguished academicians to campus during the new academic session .</p> <p>Director/HODs to do the needful</p>
19	<p><b><u>Research Quality</u></b> As good quality research carries a lot of weightage during university inspections and accreditation, it was important that faculty should conduct quality research in interdisciplinary areas. Writing of Joint research papers by senior and junior faculty should also be undertaken.</p>	<p>Dr. Preeti Singh to put a proposal for conduct of research in interdisciplinary areas and submit the same by 20<sup>th</sup> May 2017</p>
20	<p><b><u>FDP/Workshops</u></b></p> <p>a) Director informed that faculty members had requested that a Case Study workshop should be conducted during the summer session</p> <p>b) Dr. R. K. Mittal also suggested that a FDP on Research Methodology should be organized</p>	<p>a) Dr. Preeti Singh to organize Case Study Workshop during first week of May, 2017. An expert faculty from one of the premier colleges to be invited for the purpose.</p> <p>b) Dr. T. Shukla to organize a 2 week</p>

	in the coming summer session	FDP on Research Methodology during the months of June-July 2017.
21	<p><b><u>Foreign University Collaboration</u></b>            DG informed that final details were being worked out with University of Westminster, UK for launching of the joint BA (H) in Business Management programme in September 2017. He added that the brochure for marketing of the course from 1<sup>st</sup> May 2017 onwards had already been finalized.</p>	DG to ensure the all details are completed by end-April and the marketing campaign launched on 1 <sup>st</sup> May, 2017

In conclusion, Director General exhorted all faculty members to actively implement the various decision taken during the meeting as these would go a long way in attaining the quality measure/goals as stated in the institute's Strategic Plan (2015-19).

  
**Dr. (Cdr.) Satish Seth**  
**Director General**