



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

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Minutes of IQAC Meeting held on 4th July 2023

JIMS IQAC meeting was held **online** on 04th July, 2023. The meeting was attended by the following:

<u>JIMS</u>		<u>External Members</u>	
1	Dr. Satish Seth Advisor to Chairman & Fmr Director General		Prof. R. K. Mittal Vice Chancellor, Ch. Bansilal University, Bhiwani
2	Dr. Anuj Verma, Director		Mr. Ashwani Agarwal (Rep. Local Society)
3	Ms. Palak Gupta (IQAC Coordinator)		Mr. Deepak Mehra Head, T& D, Kenstar
4	Ms. Ankita Dang (PGDM Student)		
5	Mr. Aman Gaur (PGDM – IB Student)		

Mr. Shwayatank Ajay, Lead E-comm Business Pan India, Veeba Food Services Pvt. Ltd. expressed his inability to attend the meeting due to previous engagement.

At the outset all Board members were thanked for taking time out from their busy schedules to attend the meeting. As there were no further observations from the members the minutes of the meeting held on 20th January, 2023 were taken as approved.

Action taken on points discussed during previous meeting on 20th Jan 2023

Sl. No.	Item	Action/ Info
1	<u>CURRICULAR ASPECTS</u> a) MOOC Courses to be integrated in curriculum to enable multi-disciplinary teaching	a) In 1st Year (IIIrd Trimester) two credits have been assigned for Mentoring





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| <p>b) Capacity building of Faculty to be given importance. They should be trained & oriented on NEP 2020 in context of higher education, how to learn, what to learn and how to convey to students. PG course curriculum to be revised in congruence with the NEP.</p> <p>c) Curricular aspects can be integrated further with market study, industry cases, corporate events, competitions and corporate scenarios. Grant Thornton will give hands-on experience to our students.</p> <p>d) Outcome based learning to be given emphasis. Extra-curricular aspects to be given credits in curriculum.</p> <p>e) Non-credit courses to be monitored closely. In Finance Lab, NCFM modules are given for certification. Extra-curricular activities should be given credit weightage.</p> <p>f) Classroom teaching to be blended with sports/ culture/ NGO / art & culture/ industry visit/ projects/ clubs participation which should be given credit weightage.</p> | <p>Project / MOOC (NTMP101)</p> <p>b) Two new courses, Business Philosophy and Consumer Psychology, have been included in the course structure, 2024-26.</p> <p>c) Our curriculum has been revised in coordination with Grant Thornton to include industry cases, market study and case scenarios. They will also provide hands-on experience to our students.</p> <p>d) Bloom's Taxonomy has been adopted for Course Outcomes attainment.</p> <p>e) NCFM Certifications are introduced –
i) Ist year- Core Finance modules
ii) In II Trimester-Basics of Capital Market-Beginner's module
iii) III Trimester-Mutual Fund
In IV Trimester-Commercial Banking for Finance specialization students
iv) V Trimester-Derivatives</p> <p>f) Class Participation marks are given on the basis of students' performance in Club</p> |
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		<p>activities. Various clubs like Finance Club, Photography Club, Business Analytics Club, Marketing club, HR Club, Entrepreneurship Club, NSS-ECO Club etc. regularly organize events and competitions in which students participate and showcase their skills.</p>
2	<p><u>TEACHING, LEARNING AND EVALUATION</u></p> <p>a) Faculties to create e-content and convert courses into e-content/ online courses. Faculty to group together to create a MOOC course in their specialization area.</p> <p>b) For hybrid courses, online modules will be developed</p>	<p>a) Google classroom is used as an important LMS for sharing of resources like PPTs, Handouts, video lectures, case studies, assignments etc.</p> <p>b) Faculty members are being nominated to develop modules in their area of specialisation.</p>
3	<p><u>RESEARCH, INNOVATION AND CREATIVITY</u></p> <p>a) Faculty to be given good cash incentives to boost quality research.</p>	<p>a) New Research policy has been implemented with enhanced research incentives to motivate faculty members to publish their research in Scopus, ABDC, Web of Science indexed journals. For ABDC A Category journals-Rs. 1 lakh incentive will be given, for B category-Rs 25,000/- and for C Category/Scopus/WOS-Rs. 10,000/-. In case of patents</p>

	<p>b) Industry Oriented projects to be undertaken. Also, collaboration with NGOs and research funding from ICSSR/AICTE/UGC to be given emphasis</p>	<p>Rs. 10,000/- will be given. b) One research project proposal has been submitted to ICSSR for obtaining funds. Two more proposals will be submitted by Oct 2023.</p>
4	<p><u>STUDENT SUPPORT AND PROGRESSION</u></p> <p>a) Students to be assigned to Industry mentors for undertaking research.</p> <p>b) Circular economy will be started in 2023-25 session</p> <p>c) Self-paced IBM certifications for 3 courses successfully completed and advanced level courses will be offered to students in next trimester</p> <p>d) Activities such as 'Crowd Street consulting challenge' in which student groups are studying, interviewing and analyzing local vendors and preparing a case on their issues with solutions.</p>	<p>a) Students are engaged in doing research and project work with Industry mentors during their SIP</p> <p>b) One module of Circular Economy has been included in subject Macro Economics & Business Environment</p> <p>c) Students have completed first set of IBM Course Certifications by Feb 2023 .</p> <p>d) To showcase their entrepreneurial skills, students undertook 'Crowd Street Consulting Challenge' and made videos. These were evaluated as a part of Entrepreneurship subject in II Trimester. Videos are uploaded on Institute's website.</p>
5	<p><u>GOVERNANCE, LEADERSHIP AND MANAGEMENT</u></p> <p>a) Eskuares Quotient of PG students' needs to be assessed. Mr. Ashwani Agarwal shared a document on the Importance of Eskuares</p>	<p>a) Session on "Mental Wealth Network" was conducted on 22nd March, 2023 by Mr.</p>

	<p>quotient for job aspirants. Talk will be based on Mental Health & Learning efficiency to enable students focus better.</p> <p>b) It was suggested that more impetus be given to Mentoring of students by industry managers Grant Thornton experts will be engaged more in mentoring of students.</p>	<p>Ashwani Agarwal, Advisor: Eskuare Fisiovirtual Solutions. He gave his insights on developing Employability through Mental Wealth and Natural Intelligence which helps in recruitment and selection and finding right person for right job.</p> <p>b) Industry mentors and Alumni are already engaged in grooming students through regular mentoring and placement training sessions etc. Grant Thornton experts will also be engaged in mentoring of students this year.</p>
6	<p><u>INSTITUTIONAL VALUES AND BEST PRACTICES</u></p> <p>a) Club specific activities and Donation Drives to be conducted for underprivileged class.</p> <p>b) JIMS to be developed as a Centre for MSMEs for discussion and orientation on issues, funding problems, needs, presentation / plan preparation etc.</p>	<p>a) NSS ECO Club organized 07 activities from Jan-June 2023. In the coming trimester 3-4 more activities are planned.</p> <p>b) Tie up with PHDCCI was initiated for developing JIMS as a Centre for MSMEs, however, the response from MSMEs was somewhat lukewarm.</p>
7	<p><u>INFRASTRUCTURE AND LEARNING SYSTEMS</u></p> <p>a) Special focus to be given on slow and</p>	<p>a) Extra lectures were scheduled for Slow and Advanced</p>

	<p>advanced learners</p> <p>b) In order to ensure continuous improvement and quality in the teaching learning system, Parents feedback to be taken regularly, analysed and improvements effected in the learning process.</p>	<p>learners. Presentation & Lab Session were also conducted in April for slow learners and for advanced learners in HR Analytics and Fintech.</p> <p>b) Parent Teacher Meeting was conducted on 20th Jan 2023 in both offline and online mode to seek parents' feedback with regard to improvement in curriculum and facilities.</p>
8	<p><u>STUDENT QUALITY AND PERFORMANCE</u></p> <p>a) Students to be trained as per corporate requirements with special focus in areas of logistics, sales, operations etc.</p> <p>b) More placement training and aptitude sessions can be scheduled for diverse corporate expectations.</p>	<p>a) Other than Personality Development Program sessions, curriculum has been revised to include case studies of Harvard in areas of International Business, Foreign Trade, Economics, logistics, Sales & Operations. Even a new module on Logistics has been added in new curriculum starting this year.</p> <p>b) Placement training sessions were conducted by industry expert, Mr. GN Mishra.</p>
9	<p><u>ALUMNI PERFORMANCE AND CONNECT</u></p> <p>Members suggested that Alumni should be involved in Institutional events & activities including:</p>	

	<p>a) Joint research projects / consultancy/ MDPs etc.</p> <p>b) Admission GD/PI process</p> <p>c) Mentoring sessions</p>	<p>a) Alumni have been involved in joint research projects/ live projects with students as their interns.</p> <p>b) 15 alumni were involved in Admission GD/PI Process</p> <p>c) 20 alumni were involved as mentors and conducted mentoring sessions for students. Also placement training sessions and mock GD/PI.</p>
10	<p><u>CONTINUOUS IMPROVEMENT</u></p> <p>Members suggested that more emphasis be given to following activities:</p> <p>a) Signing of five MOUs per year with corporates for training of students. It should include SIPs and final placements.</p> <p>b) Concluding MOUs with foreign universities for faculty and student exchanges.</p>	<p>a)Institute's Corporate Placement Cell regularly interacts with corporates in this regard.</p> <p>b)Discussions are on with following Universities for student exchange programs:</p> <ul style="list-style-type: none"> • University of California, Riverside • State University of New York, Albany campus • IMT, Dubai • University of Dubai

New Points

Sl. No.	Description	Action/ Information
1	<p><u>CURRICULAR ASPECTS</u></p> <p>Curricular aspects to be further integrated through market study, industry cases, corporate events, competitions and corporate scenarios.</p>	Grant Thornton experts are scheduled to provide hands-on training and experience to our students in all the suggested areas during the academic session commencing July 2023.
2	<p><u>TEACHING, LEARNING AND EVALUATION</u></p> <p>a) Faculty to develop MOOC courses by taking help from platforms like UGC, NPTEL/ SWAYAM etc.</p>	Director to nominate Faculty with same specialization to prepare MOOC courses. Progress report on faculty nominated along with their course topics to be submitted by 10 th August. Courses to be developed by 30 Nov 2023
3	<p><u>RESEARCH, INNOVATION AND CREATIVITY</u></p> <p>a) Faculty research through ICSSR funding to be given importance. Private organizations also be approached for research projects, consultancy, MDP, EDP etc. on social and environment-based projects.</p> <p>b) Faculty to undertake research as per corporate requirements. They may use data/ databases/ basic software available</p>	<p>a) Director to instruct MDP/Consultancy Cell to draw up an action plan for engaging with Govt/ Private organisations to obtain projects/consultancy assignments. Plan should be ready for implementation by 15th August and a progress report submitted by 15 Nov 2023.</p> <p>b) Director to discuss feasibility of implementing suggestion in the</p>



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	with Corporates to deliver meaningful insights to them for better decision making.	next meeting of the Research Committee and indicate outcome by 30 Aug 2023.
4	<p><u>STUDENT SUPPORT AND PROGRESSION</u></p> <p>a) Students to be assigned to industry mentors for undertaking minor research projects in areas such as Customer Analysis & Purchase Behavior etc. This will help students to develop better professionalism and primary research study techniques. A group of students to be associated with Committee member, Mr. Deepak in this regard.</p> <p>b) As a part of implementation of NEP 2020 early entry and exit needs of students taking a break after the first year should be addressed. They need to be given a certificate..</p> <p>c) Students to be focused on getting value from corporate scenario. Student can do research on e-commerce, digital marketing, data analytics etc. with corporates and publish/ share their research for appreciation, research awareness and recognition in corporate world.</p>	<p>a) Students to be nominated to participate in projects to be assigned by Board member, Mr. Deepak Mehra. Status report on Projects assigned and progress made to be submitted by 25 Sep2023.</p> <p>b) Comprehensive policy will be introduced once AICTE promulgates specific NEP guidelines in this regard.</p> <p>c) Director to discuss suggestion in the next Research Committee meeting and draw up a specific action plan for is implementation by 17 Aug 2023.</p>
5	<p><u>GOVERNANCE, LEADERSHIP AND MANAGEMENT</u></p> <p>a) Institute should not partner with industries for internships only. Students</p>	<p>a) Director to instruct ADC to plan and initiate necessary</p>



	<p>must be first trained about industry expectations.</p> <p>b) It was suggested that more impetus be given to Mentoring of students by industry managers.</p>	<p>action and submit report by 15 Sep 2023.</p> <p>b) Grant Thornton experts will conduct training and mentoring of students. Mentoring schedule to be issued by 10 Aug 2023 and progress indicated in MQAR from September onwards..</p>
6	<p><u>INSTITUTIONAL VALUES AND BEST PRACTICES</u></p> <p>a) Efforts to be made to align vision and mission of institute with UN's 17 Sustainable Development Goals (SDGs). Students to be involved whilst planning and implementing sustainability goals in areas of Poverty alleviation, Pollution prevention, Green spaces, Gender equality, Water treatment etc so that they develop awareness and skillsets to solve sustainability issues.</p> <p>b) Students Cell/Club to be constituted for promoting handicrafts, handloom products, village products etc through digital marketing on various platforms. It will stand out as Institute's contribution to the development of the small- scale industry and rural employment.</p>	<p>a) Committee on Sustainability to be formed to study the various SDG goals and identify those goals which are already being implemented by the CSR Club and also propose new goals which are feasible to achieve. A detailed action plan for 2023-24 with activities and target dates to be prepared by 19 Aug 2023.</p> <p>b) Students' Digital Marketing Club to be constituted as suggested with a faculty in charge. Club to draw up an Activities Plan for 2023-24 to promote handicrafts and other products. Organisations such as AEPC India, EPCIL etc may be consulted in this regard.</p>
7	<p><u>INFRASTRUCTURE AND LEARNING SYSTEMS</u></p> <p>Members suggested that to further improve the teaching-learning system feedback</p>	<p>Director to initiate action and submit a report on actions taken in this regard</p>



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	from stakeholders be taken on the teaching function as well as on Classrooms and Labs facilities. The feedback should be analysed and required changes effected.	on trimester/ bi-annual/ annual basis.
8	<p><u>STUDENT QUALITY AND PERFORMANCE</u></p> <p>a) Contextual study on organic products marketing, circular economy etc. in form of research should be undertaken by students.</p> <p>b) Students' practical learning should be given importance and minor mentor-based projects should be undertaken and their implementation monitored.</p>	<p>a) Seminars, workshops and guest lectures to be organized during the current academic year and progress report submitted on quarterly basis.</p> <p>b) Students to be assigned minor projects by their mentors and feasibility of assigning weightage to these projects to be examined by the ADC at its next meeting and recommendations forwarded for approval by 25 Aug 2023.</p>
9	<p><u>ALUMNI PERFORMANCE AND CONNECT</u></p> <p>Members suggested that Alumni should be involved in institutional events & activities. They should also be associated in Mentoring Program, Admission process and Research Projects' funding.</p>	<p>Director to invite Alumni to participate in the suggested activities. Some of these are already planned to be organized as per the Academic Activities Calendar for 2023-24.</p>
10	<p><u>CONTINUOUS IMPROVEMENT</u></p> <p>It was suggested that institute should continue to encourage entrepreneurial spirit amongst students. A Group of 20-30 students along with a faculty should be formed. The group should be self-reliant and should engage with industry to provide them continuous mentoring in areas</p>	<p>Director to instruct E-Club to draw up an action plan for 2023-24 to organize suggested entrepreneurial activities. Quarterly progress report starting with quarter ending 30 Sep 2023 to be submitted.</p>





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of funding, business plan development etc. This should lead to start of an online platform and provide the necessary impetus for students to develop into successful entrepreneurs.	
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The meeting ended with a vote of thanks to the Chair.

Dr. Anuj Verma
Director

