



# **International Finance Seminar 2021 ON**

**"Financial Technological Innovations &  
Block chain:  
A Road Map to Social and Financial  
Well-being"**

**ORGANIZED BY:**

**Jagannath International Management School,  
Kalkaji, New Delhi**

**9th January**

**2021**

**10:00 AM**

**TO**

**2:00 PM**



# International Finance Seminar

## 2021

### Overview

The COVID-19 crisis has resulted in major setbacks in financing for sustainable development. Domestic resource mobilization has suffered as economic activity has significantly reduced. Keeping this into consideration it is very much essential to enhance financial and social wellbeing of citizens with the acceptance of financial technological innovation.

Financial technological innovations are building blocks for sustainable economic growth, with access to digital financial services critical for joining the new digital economy. Data are the vital component of Artificial Intelligence and machine learning, in banks financial transaction data need to be handled with precaution and vigilant approach any discrepancy in data can lead to a huge problem in financial sector but at the same time, but the right kind of structured and valid data captured through artificial intelligence and machine learning can transform banking operations in India.

Banks in collaboration with Fintech companies and IT firms are diving into the world of artificial intelligence and data analytics. Fintech companies with the help of IT firms create artificial intelligence programme that facilitates the interaction of customers with banks and all stakeholders in terms of fast transaction at a significantly lower cost as well as transparent and secured distributed ledger transactions. Benefits of Humanoid Chatbot and Blockchain applications are getting recognition amongst banks operating in India.

Block Chain technology incorporation in banks is a transition from traditional payment transfer mechanism to the real-time transaction with a higher level of security at less cost. It has led to a collaborative model of growth with the inclusive approach towards all stakeholders in financial transactions from banker to customer and facilitator of machine learning technology.

# OBJECTIVES

The major objectives of the seminar are:

1. To envision how AI and Block Chain is going to make an impact on financial wellbeing of the people with and after COVID-19.
2. To have deeper insights into the financial technological innovative framework and the incidence of its acceptance in the Indian Banking Sector.
3. To analyze the digitized payments transaction platforms, and opportunities to creating digital literacy to other financial services such as savings, insurance, and credit.
4. To explore the opportunities for the collaboration of behavioral analytics and financial system verticals like fin-tech and e-commerce platforms for the mitigation of financial stress in India.

# THEME AREAS

1. Investment Avenues and Financial Wellbeing with and after Pandemic
2. Industry 4.0 and Block-Chain the Growth Drivers of Indian Banking Sector
3. Digital Financial Innovation and Corporate Finance
4. Financial Technological Innovations A Roadmap to Social Wellbeing

# TARGET PARTICIPANTS

The seminar is intended for *bankers, NBFCs, Fintech companies* and also for *academicians, management students and research scholars* to add value to their knowledge and have a wider perspective to the financial innovations and its contribution to social and the economic wellbeing of the country.

# ABOUT JIMS

Jagannath International Management School (JIMS) Kalkaji, New Delhi, functions under the aegis of Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high-quality professional education since 1993. Our campus at Kalkaji has over time developed into a reputed center of excellence for the conduct of research and consultancy services for the private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables has resulted in accreditation of our institute by National Assessment and Accreditation Council (NAAC) and National Board of Accreditation (NBA) and both of our Programmes Post Graduate Diploma in Management (PGDM) and Programmes Post Graduate Diploma in Management - International Business (PGDM-IB) have been equivalence to Master of Business Administration (MBA) degree of an Indian University by the Association of Indian Universities (AIU). The institute has also been awarded the ISO9001-2015 international quality certification.

Our institute has been honoured with the following coveted ranking/awards during the year 2018-20:

***JIMS, Kalkaji has been honoured with the coveted rankings/awards during the year 2018-20***

- 27th Best B-School in India (TOI Survey, Feb, 2019)
- 34th Best Private B-School in India and 5th Best in Delhi-NCR (Education World Survey, May 2019)
- 30th Best B-School in India (TOI Survey, March, 2019)
- Top B-School of Super Excellence (GHRDC-CSR Survey, October, 2018)
- 39th Best B-School in India (NHRDN - Cinque Survey, March, 2018)

# PROGRAMME SCHEDULE

| Time                  | Event   |
|-----------------------|---|
| 10.00hrs. – 10.10hrs. | Introduction of Guests  |
| 10.10hrs. – 10.15hrs. | Welcome Address by Director JIMS<br>Dr. Ashok Sharma  |
| 10.15hrs. – 10.20hrs. | Inaugural Address by Chief Guest<br>Mr. Sanjeev Nanavati ,<br>CEO Orient Commercial Joint Stock<br>Bank , Vietnam   |
| 10.20hrs. – 10.30hrs. | Address by Special Invitee<br>Ms Shikha Sharma, General Manager:<br>Training and Development Head ,<br>Punjab and National Bank, Delhi  |
| 10.30hrs – 10.35hrs   | Vote of Thanks  |
| 10.35hrs. – 10.45hrs. | Coffee Break  |
| 10.45hrs. – 11.25hrs. | Session 1<br>Investment Avenues and Financial<br>Wellbeing with and after Pandemic<br>Dr. Raj Singh, Professor of Practice in<br>Management, University of California<br>Riverside, USA |

# PROGRAMME SCHEDULE

| Time                   | Event   |
|------------------------|---|
| 11.25hrs. -12.05hrs.   | <p>Session 2<br/>Artificial Intelligence and Block Chain Driven Indian Banking Sector<br/>Ms T Latha , Ex-Chairman Dhan Laxmi Bank ,General Manager Punjab National Bank</p>            |
| 12.05 hrs. – 12.45hrs. | <p>Session 3<br/>Digital Financial Innovations and Corporate Finance<br/>Mr. Eish Taneja CA, CPA, Partner Eish Taneja and Associates</p>  |
| 12.45hrs. – 1.25hrs.   | <p>Session 4<br/>Financial technological innovations a roadmap to Social Wellbeing<br/>Mr. Vinod Kashyap CA, DISA, Co-Founder &amp; Director of NextGen Knowledge Solutions Pvt Ltd</p> |
| 1.25hrs – 1.30hrs      | Vote of Thanks  |

# Communication & Contact Details

## Programme Director

**Dr. Ashok Sharma**  
**Director, JIMS Kalkaji**

**Register at**

## Programme Coordinator

**Prof. Dr. Neelam Tandon\_**  
**[neelam.tandon@jagannath.org](mailto:neelam.tandon@jagannath.org)**

**<https://forms.gle/KQk8MDYNLEzPr7YP7>**