



## JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL



# JIMS

# FDP 2019

### Faculty Development Programme DEVELOPING E- LEARNING CONTENT

9<sup>th</sup> - 14<sup>th</sup> May, 2019

**Jagannath International Management School (JIMS)**, Kalkaji, New Delhi announces Faculty Development Programme on 'Developing E- Learning Content' during 9-14 May, 2019.

**About the Programme:** E-Learning is using new Internet technologies to transform teaching and learning, in all subjects, at all levels. It is transformational as it is an approach to allow the learner to achieve his / her long term goals. It is a broad array of solutions that enhance knowledge and performance. In an online multimedia teaching & learning is 'one-to-one'. With more interactivity it is learner-centred with monitoring & grading system. The future of E-Learning is based on classroom supplemented by online teaching. Classrooms and traditional teaching cannot be eliminated. When students wish to enhance their capabilities they have to adhere to additional learning. E-learning should be embedded with traditional learning and not individualistic. It should be complementary with classroom learning. E-learning can be Life-long learning process for gaining higher education.

Management education all over the world is undergoing a sea-change. Need of the hour is to enrich the intellectual capital and to focus on linking classroom teaching in management education with research and new knowledge. E Learning and content development in management education and fresh knowledge with updated issues should be developed from time to time. It is important to impart knowledge pertaining to integrate qualitative and quantitative approaches in research. E Learning is among the most effective teaching strategies for developing multi-dimensional problem solving skills. It is imperative for faculty members to upgrade their teaching skills and research aptitude. Undoubtedly the need of the hour is to enrich the intellectual capital and to focus on linking classroom teaching in management education with research and new knowledge.

#### Objectives:

- To understand fundamentals of E Learning and Development and designing of content.
- To provide Online and blended delivery by using updated knowledge and skills.
- To enable the participants to learn target audience analysis and goal identification.
- To impart capabilities for content online creation.
- Learn about video development and integration.

#### Contents:

- **Day 1 (Thursday)**
  1. Online course development methodology
  2. Target audience analysis
- **Day 2 (Friday)**
  1. Goal identification
  2. Content outline creation
- **Day 3 (Saturday)**
  1. Assignment (Practice)
- **Day 4 (Monday)**
  1. Case Discussion
  2. Quiz & Q&A
- **Day 5 (Tuesday)**

Technical skills: Audio and video editing, Learning Management System, Introduction to interactive courses

#### Faculty:

**Mr. Ashish Mehta**

PGCSM (IIM Indore), MPA, (Columbia University) Founder & CEO, Training First

#### Target Group

Faculty members: From institutes and colleges of Universities, AICTE Affiliated Institutes.

#### Participation Fee:

Rs. 2000/- (Rupees Two thousand) only

#### PAYMENT

Payment through Cash/Cheque/NEFT in favour of:

**"Jagannath International Management School", payable at New Delhi.**

#### NEFT:

Name of Beneficiary's Account -

**Jagannath International Management**

**School Bank A/c number - 02711000015425**

**Bank and branch details: HDFC BANK, KALKAJI**

**IFSC code: HDFC0000271**

#### Programme Chairman

Dr. (Cdr) Satish Seth  
Director-General

#### Coordinator:

Professor (Dr.) Preeti Singh  
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#### Programme Director

Prof. (Dr) J. K. Batra  
Director