

Prof Soumitra Mookherjee

Jagannath International Management School
MOR, Pocket -105, Kalkaji, New Delhi -110019

Email: soumitra.mookherjee@isbf.edu.in



Specialization	International Business, Marketing and Business Strategy
Designation	Associate Professor and Course Leader
Educational Qualification	B. Sc – Economics (Hons) – University College London, University of London, U.K. M. Phil – Economics – University of Cambridge, U.K. MBA – Exeter University, U.K.
Experience	Teaching : 17 Industry : 15
Research Interest	Social and Business Research
Membership of Professional / Academic Bodies	AIMA
Articles/ Publications	Research Publications: Articles 1. Q 4 Corporate Scorecard hints RBI Monetary Policy on course to make India second Largest Economy 2. India's Education sector is on the cusp of a revolution Published in: Higher Education Plus Magazine Date: 02nd October, 2019 https://online.fliphtml5.com/odxsw/whcb/#p=49 3. He has contributed towards a few publications in management journals, Financial Express, ITC Corporate bulletin.
Research Projects in Industry	Pursued many social and market research projects in conjunction with <i>Indian Institute of Public Administration (IIPA), and Administrative Staff College of India (ASCI)</i> . Research based projects including impact assessment studies, evaluation studies, opportunity assessment work and District Level appraisal for <i>NABARD, Ministry of Rural Development- India, Ministry of Social Justice and Empowerment - India, Ministry of Women and Child Development</i> .
Corporate Sector/ Industry Experience	Served in the corporate sector for 15 years since 1992 and has been associated with reputed Indian organizations like <i>Tata Steel, ITC Financial Services, Haldia Petrochemicals Ltd, Consultant India Pvt Ltd, and UNIK Solutions</i> .

Carries rich professional experience of 15 years in the field of research, corporate consultancy, investment management, strategic planning, international business and marketing. As a consultant he has advised several corporate like **IFFCO, HIL, Microsoft, Rehabilitation Council of India, Indian Spinal Injuries Centre, and other NGOs.**

Academic Experience

In the academic field since 2007 and has delivered lectures in different streams in renowned educational institutes like **New Delhi Institute of Management, Great Lakes Institute of Management, JIMS, ICFAI Business School, Fore School of Management, International Management Institute , etc**

A leadership position in an education venture for about three years. His areas of interest include Marketing, Corporate Strategy, and International Business.

Other Achievements/ Participation in Seminars, programs

- June, 2013* : **MDP on “Aligning Strategy and Execution”**
Organized by **Harvard Business School, Mumbai centre**
- January, 2008* : **The paradigm changes in Marketing Technology and Practices**
Organized by Delhi Management Association
- September, 2007* : **The 34th National Management Convention**
Organized by All India Management Association
- June, 1999* : **The 7th Annual Asian Petrochemicals Conference**
Organised by CMT, Singapore.
- Dec, 1995* : **International Finance for Finance Managers.**
Coordinated by ITC Limited and Euromoney
- Sep, 1994* : **Investment Research.**
Economic Analysis and Investment Decisions.
Arranged by UTI Institute of Capital Markets, India
- July, 1994* : **Equity Research and Analysis**
Organised by ICFAI.

