

Jagannath International Management School

Accredited by **NBA** & **NAAC**
NATIONAL BOARD OF ACCREDITATION & NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

Equivalent to MBA by **AIU**
ASSOCIATION OF INDIAN UNIVERSITIES
ASSOCIATION OF INDIA UNIVERSITIES



Consistent Top Rankings



5th Best in Delhi-NCR
(Education World Survey, May 2019)



Ranked 16th Best
B. School in North by
Career 360 (Nov 2018)



9th Best B School
in North Zone
(The Week - Oct 2018)



21st Best Private
B-School in India
(Chronicle of Career and
Education Survey, 2019)



Top B-School of Super
Excellence (GHRDC-CSR
Survey, Oct 2018)

NBA Accredited
– Equivalent to MBA by **AIU**
Two Year Full Time (2020-22)
PGDM | PGDM
18th Batch | (International Business)
10th Batch

AICTE Approved
(Ministry of HRD, Govt of India)

Industry Connect



30th Best B school in India
12th Best B - School in North India
TOI Survey (March 2019)





Management Programmes that last a lifetime!



1. **25 years of Academic excellence** with multiple management & technical colleges in Delhi - NCR. Also 2 UGC approved universities.
2. **NBA accredited PGDM & PGDM (IB)**. Equivalent to MBA by AIU
3. National and International **Conferences/Seminars/Guest lectures** by expert Academicians and leading Industry professionals are organised regularly.
4. **Start-Up Incubator** and funding for Entrepreneurs.
5. Global Orientation through International **Study tour in Singapore**, foreign university collaborations, **faculty-student exchange programs** & foreign languages-French, German & Chinese.
6. **Top placements** for last 5 years with more than **150+** companies visiting every year.
7. Book bank facility.
8. **World Class Campus**
 - ❖ Rich Library with Journals, Magazines, E Books and Online databases
 - ❖ Smart Class rooms with Wifi
 - ❖ Advanced Computer Labs with latest software
 - ❖ Plush Conference, GD/PI rooms and Auditorium with latest Audio Visual aids
 - ❖ Fully secure with CCTV cameras.
 - ❖ Situated in the heart of South Delhi. Nearest Metro stations Kalkaji Mandir & Nehru Enclave
9. Prestigious Tie Ups with DU colleges such as Jesus & Mary College, CBS and Ramanujan for **National Level Quiz and Debate Competitions**.

PGDM

Dual specialization in
Marketing, Finance,
HR&OB, Entrepreneurship,
Business Analytics &
Strategic Management.

(Approved by AICTE)

Under this two year full time programme, the students will study 37 Core subjects, 4 software labs and 12 specialization papers in areas such as Marketing, Finance, Human Resources, Entrepreneurship and Business Analytics.

Experts participating in
International Conference



COURSE CURRICULUM*

Trimester - I

G101	Managerial Economics
G102	Quantitative Techniques in Management
G103	Financial Accounting & Reporting
G104	Marketing Management
G105	Organisational Analysis & Human Behaviour
G106	Managerial Communication
G107	Information Technology for Management
G108	International Business Communication (French/ German/Chinese)

Trimester - II

G201	Macro Economics & Business Environment
G202	E-Business
G203	Cost and Management Accounting
G204	Inter-personal Dynamics & Group Behaviour
G205	Financial Management
G206	Marketing Research
G207	Corporate Law
G208	International Business Communication (French/ German/Chinese)

Trimester - III

G301	Global Business Environment
G302	Operations Management
G303	Entrepreneurship Development and New Enterprise Management
G304	Human Resource Management & Industrial Relations
G305	Business Analytics & Consulting
G306	Management of Finance Services
G307	International Business Communication (French/ German/Chinese)
G308	Software Lab-III (Advanced SPSS & Advanced Excel Module) Corporate Internship (Project Report Evaluation & Viva Voce)

Trimester - IV

G 401	Business Policy and Strategic Management
G 402	Logistics and Supply Chain Management * Elective-Groups (any two) Dual Specialization

Trimester - V

G 501	Innovation & Design Thinking
G 502	Emerging Trends in Information Technologies * Elective-Groups (any two) Dual Specialization

Trimester - VI

G 601	Project Management
G 602	Corporate Social Responsibility and Sustainability
G 603	Project Dissertation (Evaluation & Viva Voce)

ELECTIVE SUBJECTS (Trimester IV)

MARKETING (Any three subjects)

GM 4101	Sales and Distribution Management
GM 4102	Retailing Management
GM 4103	Advertising & Brand Management
GM 4104	Digital Marketing

FINANCE (Any three subjects)

GF 4101	Corporate Taxation
GF 4102	Security Analysis and Portfolio Management

GF 4103	Financial Planning and Wealth Management
GF 4104	Venture Capital & Private Equity

OB AND HR DEVELOPMENT (Any three subjects)

GH 4101	Performance and Compensation Management
GH 4102	Managing Group Dynamics
GH 4103	Training and Development
GH 4104	Leadership and Team Building

ENTREPRENEURSHIP (Any Three Subjects)

GE 4101	Entrepreneurial Management
GE 4102	Managing New Ventures
GE 4103	Family Business and Entrepreneurship
GE 4104	Entrepreneurship for Emerging Markets

BUSINESS ANALYTICS (ANY THREE SUBJECTS)

GA 4101	Advanced Business Statistics and Analytics
GA 4102	Data Visualization and Critical Thinking
GA 4103	Data Warehousing and Data Mining
GA 4104	Predictive Analytics

STRATEGIC MANAGEMENT (ANY THREE SUBJECTS)

SM 4101	Excellence Frameworks for Strategy Execution
SM 4102	Strategic Technology Management
SM 4103	Strategic Game Theory for Managers
SM 4104	Strategy Lab

ELECTIVE SUBJECTS (Trimester V)

MARKETING (Any three subjects)

GM 5101	Strategic Marketing
GM 5102	Marketing of Services
GM 5103	Consumer Behaviour
GM 5104	International Marketing

FINANCE (Any three subjects)

GF 5101	Business Evaluations Methods
GF 5102	International Financial Management
GF 5103	Corporate Restructurings-Mergers & Acquisitions
GF 5104	Financial Derivatives & Risk Management

ORGANISATIONAL BEHAVIOUR AND HUMAN RESOURCE DEVELOPMENT (Any three subjects)

GH 5101	Organizational Change and Development
GH 5102	Strategic HRM
GH 5103	Talent Acquisition Management
GH 5104	Cross-Cultural Management

ENTREPRENEURSHIP (Any Three Subjects)

GE 5101	Financing the Entrepreneurial Business
GE 5102	Marketing Strategies and practices for Start-Ups
GE 5103	Business Law and the Entrepreneur
GE 5104	Project Work—'Launch your Business'

BUSINESS ANALYTICS (ANY THREE SUBJECTS)

GA 5101	Tools used for Applications of Analytics
GA 5102	Big Data Tools and Application
GA 5103	Web Analytics
GA 5104	Financial, Marketing and HR Analytics

STRATEGIC MANAGEMENT (ANY THREE SUBJECTS)

SM 5101	Competitiveness and Globalization
SM 5102	Sustainable Business Strategies
SM 5103	Strategic Performance Management
SM 5104	Organizational Flexibility

PGDM International Business with specialization in Marketing & Finance

(Approved by AICTE)

Under this two year full time programme in International Business, the students will study 41 Core subjects, 3 software labs and 12 specialization papers in areas such as Marketing, Finance and International Business along with a course in Foreign language. During this programme a free trip to Singapore is organized by the institute.

Free Travel Cum Study Tour to Singapore

The students go for one week Certificate Course in "International Marketing" conducted by the faculty of NTU, Singapore.

COURSE CURRICULUM*

Trimester – I

- I101 Managerial Economics
- I102 Quantitative Techniques in Management
- I103 Financial Accounting and Reporting
- I104 Marketing Management
- I105 Organisational Analysis and Human Behaviour
- I106 Managerial Communication
- I107 Information Technology for Management
- I108 International Business Communication (French/
German/Chinese)

Trimester – II

- I201 Macro Economics and Business Environment
- I202 E-Business
- I203 Management Accounting
- I204 Inter-personal Dynamics and Group Behaviour
- I205 Financial Management
- I206 International Marketing Management
- I207 Corporate Law
- I208 International Business Communication (French/
German/Chinese)

Trimester – III

- I301 Foreign Trade Management
 - I302 Operations Management
 - I303 Entrepreneurship Development and New Enterprise
Management
 - I304 Human Resource and Cross Cultural Management
 - I305 International Business Laws
 - I306 International Marketing Research
 - I307 International Business Communication (French/
German/Chinese)
 - I308 Software Lab-III (Advanced SPSS and Advanced
Excel Module)
- Corporate Internship (Project Report Evaluation and
Viva Voce)

* Course structure/detailed Course syllabus may be revised to accommodate changing global trends industry demand.



Trimester IV

- I 401 Strategic Management
- I 402 International Logistics and Supply Chain Management
- I 403 Sales and Distribution Management
- I 404 Advertising Management
- I 405 International Product and Brand Management
- I 406 Financial Technology
- I 407 Portfolio Management – International perspective
- I 408 Foreign Trade Financing and Risk Management

Trimester – V

- I 501 Business Analytics and Consulting
- I 502 WTO issues and Trade Bloc and Policies
- I 503 Economies of Emerging Markets
- I 504 Digital Marketing
- I 505 Consumer Behavior
- I 506 International Financial Management
- I 507 Financial Analysis and Fraud Management
- I 508 Management of financial services

Trimester – VI

- I 601 Global Sourcing and Business Development
- I 602 Marketing Products and Services Abroad
- I 603 Corporate Social Responsibility and Sustainability
- I 604 Project Dissertation (In an International Business
Related Area) - Evaluation and Viva Voce

* Programme structure/course outline may be revised to accommodate changing global trends in International Business perspective.

JIMS Kalkaji alumni are working with reputed organizations like...Khimji Ramdas, HDFC Bank, ITC, Deloitte, Axis Bank, Asian Paints,,Havells, CBRE, Amazon, Godrej, E&Y, MRF Tyres, Amul,Kent RO,Kotak Life, Glen Mark, Big Bazar, Oyo, Cars 24...., Lenskart, Samsung, LG, Wipro, Dine out.

- 150+ Companies offered placements
- 14000+ strong Alumni network in top companies
- Summer Internship & Mentoring programs in Quikr, HT Media, Makemytrip, Genpact, ITC, HCL, Amazon, CBRE
- Placement across all sectors viz Consulting/ Financial Institutions/ IT/FMCG/Logistics/Export/Education/E-Commerce/Research



Highest Package is Rs. 16.25 lac p.a

Alumni Speak

Don't Get A Job Get The Job #GetCareerCertain - With JIMS KALKAJI

Excellent ambience, supportive faculty & abundant opportunities is what distinguishes JIMS. The learning was enjoyable. Today I am well prepared to face the challenges of the industry.



Kritika Bhati - Analyst-E&Y

I feel the exposure was not limited to the boundaries of India but was global.It gave me third eye to see how world is moving and where we can position ourselves globally.



Lakshay Sethi - Management Trainee-ITC

My stay at JIMS was "Enjoyable and rigorous journey". JIMS continuously strives to bring in best talent by personal grooming of each student"



Vanshika Jadon - Management Trainee - Federal Bank

"2 years at JIMS were undoubtedly the best years of my life. When I look back now, I realize how JIMS helped me ... I am proud to be a JIMSITE.



Qazi Munis Faheem - Team Manager - Amazon

Corporate Byte

Ms. Namrata Singh – Talent Acquisition-Protivity

At JIMS I felt the scenario today has changed, Business schools are no longer providing only functional education. They are infusing drive in their students to contribute and add value to Business.

Ms. Renu Bhatt – Talent Acquisition ITC

I have seen JIMS from a very early stage and have witnessed it grow and evolve in the field of management with focus towards holistic and personality development through quality education.

ADMISSION HIGHLIGHTS

Eligibility Criteria and Admission Process

- Candidates seeking admission should have passed a bachelor's degree examination of at least 3 years duration under (10+2+3 system) from a recognized Indian/Foreign University with minimum 50% marks. Candidates appearing in final year may also apply.
- Final year students to submit the result of graduation latest by Oct 31st 2020 failing which their admission will stand cancelled.
- Applicants have to pass through a three stage system of screening which includes Written Test (CAT/MAT/XAT/CMAT/ATMA) Group Discussion and Personal Interview.
- Application form can be directly bought from the Institute on payment of Rs. 1000/- in cash, Or Students can fill online application form and make payment through Credit Card/Debit Card/ Net Banking through the website www.jagannath.org

Fee Structure:

	1st Year	2nd Year
PGDM	3.85 Lac	3.85 Lac
PGDM (IB)	3.85 Lac	3.85 Lac

Scholastic Edge

25% Scholarship to students with 700 in MAT/ 80%ile CAT and 65% in X, XII and Graduation.

15% Scholarship to students with 650 in MAT/ 75%ile CAT and 60% in X, XII and Graduation.

10% Scholarship to students with 600 in MAT/ 70%ile CAT and 60% in X, XII and Graduation.

Special Scholarship

50% Scholarship to students with 85%ile CAT and 65% in X, XII and Graduation.

* Subject to performance in GD/PI

Tuition fee will not be refunded after the commencement of foundation classes from June 15th, 2020.

"In accordance with Supreme Court order "Ragging" is totally prohibited and considered a punishable offence in our institute."

Hostel facility for Boys & Girls available. Education loan available from Punjab National Bank, HDFC Bank, UCO Bank and SBI

Beyond Books...

A chain of cultural festivals organized by students...



CELEBRITY NITE

Performance by
POP star Guru Randhawa

E Week

JIMS Entrepreneurship
Initiative



MARKATHON

Inter-college marketing fest..

Zest & Dandiya

Inter-JIMS cultural fest..



ALUMNI NITE

Home coming ...

ANNUAL SPORTS MEET

The final showdown..

"Excellence always gets rewarded and that's what we churn out year after year.... Managers who excel"

Jagannath International Management School

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Nehru Place Business Centre and Kalkaji Mandir Metro Station are in close proximity

www.jagannath.org