Profile

Dr Ashok Sharma Professor and Director , Jagannath International Management School , Kalkaji, New Delhi.

With twenty three years of experience in industry, academics, research, training and consulting he has a right amalgamation of skills to deal with variety of situations.
He is a Doctorate in Marketing from BR Ambedekar university Agra. His area of specialization is Marketing & Strategy.

He has served as Profit Centre Head with IBM Education center and also with ITSA education wing of SRG infotech . He has been an active institution builder, being one of the founder faculty at Jaipuria Institute of Management, Vasundhara, Ghaziabad. Dr Sharma has shouldered many administrative responsibilities also like Program coordinator, Head of Department, Head Examination, Head Grievance Cell etc.

Prof Sharma has several publications in reputed refereed International and National Journals and in the proceedings of the refereed International and National Conferences are in his credit. He is reviewer of various journals including African Journal of Business Management, South Africa , the Int. J. of Electronic Security and Digital Forensics(IJESDF), The Transnational Journal of Business , The Scholarly Journal of the Accreditation Council for Business Schools and Programs (ACBSP), Reviewer for Journal of Management Development, Emerald Publication, Reviewer for Int. J. of Business Innovation and Research, http://www.inderscience.com/IJBIR and is Guest Editor of the Int. J. of Electronic Business, Inderscience Publication , Int. J. of Business and Globalisation, Inderscience Publication.

Dr Sharma has authored 4 books and has also been actively involved in trainings and he has organized and conducted various M.D.P./E.D.P.s for a number companies for middle and senior executives including that of PSUs ,corporates ,SME's and other Government departments like Jal Nigam and UP Avas Vikas Parishad. He was also a trainer for volunteers for commonwealth games held in New Delhi in 2010 at Amity University Noida. He is a certified Case study teacher for HBSP , Harvard , US.