

## About JIMS

Jagannath International Management School (JIMS) Kalkaji, New Delhi functions under the aegis of Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high-quality professional education since 1993. Our campus at Kalkaji has over time developed into a reputed center of excellence for the conduct of research and consultancy services for the private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables have resulted in accreditation of our institute by the South Asian Quality Assurance System (SAQS) and National Board of Accreditation (NBA) and both of our Programmes Post Graduate Diploma in Management (PGDM) and Programmes Post Graduate Diploma in Management - International Business (PGDM- IB) have been granted equivalence to Master of Business Administration (MBA) degree of an Indian University by the Association of Indian Universities (AIU).

JIMS, Kalkaji has been honoured with the following coveted rankings/awards:

- B-School Excellence award from ASSOCHAM for "Best Institute-Industry Interface".
- Ranked 19th among Top B-Schools of India and 10th Best in North India by the Times of India
- Ranked A+++ by Business India
- Ranked Top B School of Super Excellence in India by CSR-GHRDC



## About PHDCCI

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organization working at the grass-root level and with strong national and international linkages. PHD Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto "Skilling India for Global Competitiveness" and contributes significantly to socioeconomic development and capacity building in several fields.



## About KAS

The Konrad-Adenauer-Stiftung (KAS) is a political foundation. In Germany, 16 regional offices offer a wide variety of civic education conferences and events. Our offices abroad are in charge of over 200 projects in more than 120 countries. We are proud to bear the name of Konrad Adenauer. The first chancellor of the Federal Republic of Germany's name and principles are our guidelines, duty, and obligation. Established in 1955 as "Society for Christian-Democratic Civic Education", the Foundation took on the name of the first Federal Chancellor in 1964.

The Konrad-Adenauer-Stiftung has organized its program priorities in India into five working areas: Foreign and Security Policy, Economic, Climate and Energy Policy, Rule of Law, Political Dialogue and Media and Youth.



## About AMDISA

AMDISA - Association of Management Development Institutions in South Asia - is a SAARC recognised Body. It is a network of Management Education and Management Development Institutions in South Asia. It has 256 members from the SAARC region. AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools - SAQS. SAQS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD - AMDISA cooperation through a European Union funded Asia-Link project in 2003-04 and it is inspired by EFMD's EQUIS criteria guidelines. AMDISA publishes a Newsletter three times a year and the South Asian Journal of Management quarterly.

## Communication and Contact

Communication may be addressed to

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# XVIII<sup>th</sup>

## INTERNATIONAL CONFERENCE

"Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and The Environment"

17<sup>th</sup> & 18<sup>th</sup>  
 Feb 2023



PHD CHAMBER  
 OF COMMERCE AND INDUSTRY



AMDISA  
 SUPPORTED PROGRAMME





# XVIII<sup>th</sup> INTERNATIONAL CONFERENCE

Jagannath International Management School (JIMS), Kalkaji, New Delhi is organizing its XVIII<sup>th</sup> International Conference in collaboration with the PHD Chamber of Commerce and Industry (PHDCCI) and the Konrad-Adenauer-Stiftung (KAS), Germany and the Association of Management Development Institutions of South Asia (AMDISA) on 17<sup>th</sup> and 18<sup>th</sup> Feb 2023 at Lakshmipat Singhania Auditorium, PHD House, New Delhi -110016. The Conference will be on hybrid mode i.e.: physical and virtual.

## Conference Overview

Today the world is a more chaotic place to live and thrive than ever before. Organisations are not insulated as unprecedented nature of challenges create enormous shifts for business and industry at large. In recent times businesses all over the world had to shift gears and lanes in response to Covid 19 pandemic, fragile food, energy shortages, inflation and Ukraine conflict etc. All these came in a short span of time and with input costs rising exponentially across industries, world trade and economy are in extreme stress. In short it is called a VUCA environment which is characterised by volatility, uncertainty, complexity, and ambiguity. These developments continue to impact all sectors and operations and businesses need to be prepared for the ever-changing new normal to tackle the challenges of a VUCA world.

As business leaders strive to navigate the current VUCA environment they would do well to fundamentally reimagine their strategies and business models. A McKinsey Global Institute analysis estimated that 14 percent of the global workforce will need to be reskilled entirely, and 40 percent will need partial reskilling to continue with their current occupations. However one thing is certain that to emerge successfully from the current crisis, organisations will need to nurture their employees' digital, cognitive, social and emotional and adaptability and resilience skill sets. Also as a part of their talent building strategies they will need to focus on training employees to effectively operate remotely, innovate, and adapt. As "new ways" of business become the norm, organisations that fail to sharpen their teeth on up skilling now will be limiting their potential to do so at scale in the future. Those that choose to constantly evolve, stay ahead of the curve, have a strong vision, take risks, prepare well, and come up with innovative ideas are here to stay. The key characteristics to build a resilient business in the complex environment are adaptive performance mindset of leaders and degree of agility. Hence a lot more focus needs to be given to resilience and business continuity planning to make it easier for businesses to soften the blow, and be poised for an accelerated growth.

## Conference Objectives

The Conference aims to achieve the following key objectives :

- Provide a common platform for internationally renowned experts to share their knowledge and perspectives on the transformative role that business leaders need to play to navigate the challenges posed by a VUCA environment.
- Gain insights on the impact of political, technological and environmental disruptions on the growth and sustainability of business organisations.
- Enhance awareness of new technologies and how these can be leveraged to create powerful employee experiences.

## Conference Sub-Themes

- Business Strategies for a VUCA world
- Leadership during Crisis
- Leadership in the Digital age
- Employee Skill Development Programmes
- Entrepreneurship and Innovation: Start-ups and MSMEs
- E-education, e-learning and e-pedagogy
- E-Finance, Banking and Crypto currency
- Digital Marketing Innovations
- Reshaping Organisational Culture
- Business and Environment
- CSR and Governance
- Employee Wellness Programs

## Target Participants

The Seminar is intended for Academicians and Industry Managers at all levels as well as Research Scholars seeking to enhance their knowledge and understanding of the effect of a VUCA environment on business organisations and how transformative leadership can help to mitigate the adverse impact on their operations.

PATRONS	CHAIRMAN	CONFERENCE CHAIR
<b>Mr. Anil Agarwal</b> <i>President</i> Cosmos Group	<b>Dr. Amit Gupta</b> <i>Chairman</i> JIMS	<b>Dr. Satish Seth</b> <i>Advisor to Chairman &amp; Fmr Director General</i> JIMS
<b>Mr Saket Dalmia</b> <i>President</i> PHD Chamber of Commerce and Industry		
STEERING COMMITTEE		
<b>Dr Aquil Busrai</b> <i>CEO, Aquil Busrai Consulting</i> <i>Fmr Director (HR), IBM &amp; Shell</i>		
<b>Mr. Naveen Seth</b> <i>Asst. Secy. General</i> PHDCCI	<b>Dr. Anuj Verma</b> <i>Director</i> JIMS	<b>Mr. Manmohan Bhutani</b> <i>VP (HR) &amp; Business Operations</i> American Cyber Systems
<b>Mr. Deepak Mehra</b> <i>Head (T &amp; D)</i> Kenstar	<b>Ms Anju Uppal</b> <i>GM(HR)</i> AIMIL Ltd.	<b>Mr. Rajeev Gupta</b> <i>Business Head – PCS</i> Reliance Retail Ltd.

## Call for Papers

Academicians, policy makers, corporate executives, and research scholars are invited to contribute papers on topics related to the theme of the conference. A 300 word abstract of the paper should be sent, preferably as an email attachment. The abstract should include research objectives, methodology and significance, followed by keywords. The abstracts will be refereed. Author's name, academic institution, address, phone number and email address must be included in a brief author profile on a separate page. The full paper should not exceed 4000 words.

- Last date of abstract submission **Tue 10<sup>th</sup> Jan 2023**
- Intimation of acceptance of abstract **Tue 31<sup>st</sup> Jan 2023**

## Research Paper Presentation Competition

The Research Paper Presentation Competition would be held online in the afternoon session of the Conference. All submitted research papers will be blind peer reviewed. The selected papers will be published in institute's 8M Journal / Web of Science / Scopus indexed journals.

The Best Paper will be awarded a cash prize of ₹ 10,000/- and the Second Best Paper a cash prize of ₹ 5,000/-. Certificates will also be awarded to the winners.

## Past International Conferences

The institute has organized fifteen International Conferences in the past, with participation from industry and academia in India and abroad: The past nine conferences were held in partnership with the PHD Chamber of Commerce and Industry (PHDCCI), New Delhi. Details of last five Conferences are as follows:

Conf.	Date	Theme
XIII	Feb 10, 2018	"Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation".
XIV	Feb 23, 2019	"Business Sustainability in the 21st Century: Managing People, Planet and Profit".
XV	Feb 15, 2020	"Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture"
XVI	23rd & 24th April 2021	"Business Sustainability in the Post- Pandemic Era: Resetting Strategies in Domains of People, Technology, and Environment"
XVII	11th and 12th Feb	"Global Digital Transformation: Navigating Critical Technological, Socio-economic and Cultural Shifts to Build Future Ready Organisations"