



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL
Name of the head of the Institution	Prof. (Dr.) Ashok Sharma
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	01140619200
Mobile no.	9810168546
Registered Email	director.kj@jagannath.org
Alternate Email	jimskj@jagannath.org
Address	MOR POCKET -105, KALKAJI
City/Town	NEW DELHI
State/UT	Delhi
Pincode	110019

<b>2. Institutional Status</b>					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Urban			
Financial Status		Self financed			
Name of the IQAC co-ordinator/Director		Dr. Seema Agarwal			
Phone no/Alternate Phone no.		01140619225			
Mobile no.		9873300904			
Registered Email		dyregistrar.kj@jagannath.org			
Alternate Email		it.kj@jagannath.org			
<b>3. Website Address</b>					
Web-link of the AQAR: (Previous Academic Year)		<a href="https://www.jagannath.org/images/aqar-2018-19.pdf">https://www.jagannath.org/images/aqar-2018-19.pdf</a>			
<b>4. Whether Academic Calendar prepared during the year</b>		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		<a href="https://www.jagannath.org/academic-calendar.html">https://www.jagannath.org/academic-calendar.html</a>			
<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B	2.33	2016	25-May-2016	24-May-2021
<b>6. Date of Establishment of IQAC</b>			01-Feb-2003		
<b>7. Internal Quality Assurance System</b>					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC		Date & Duration		Number of participants/ beneficiaries	
Academic Administrative		19-Jan-2019		1044	

Audit (AAA) conducted and its follow up action. Individual students profile booklet is maintained to keep track of their development	1	
PDP Activities are done to work the student's employability skills	01-Jul-2019 365	180
Research conference is organized to enhance the research output	15-Feb-2020 1	102
ISO Certification	16-Oct-2019 365	150
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**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
<b>No Data Entered/Not Applicable!!!</b>				
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<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	2
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

- IQAC was instrumental in getting the NBA Accreditation for the institute. • Workshop On Environmental Issues, Workshop on Gender Sensitization for students. • Seminars and Conference for Faculty and Staff • Partnership with Industry/National Organisations • Research Publications by faculty and students • Data collection for Unnat Bharat Abhiyan (UBA) from Aali, Maidan Garhi and Hauz Khas villages of Delhi

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achievements/Outcomes
Internal Process 1. Constitute strategic committee to steer and evaluate quarterly the important processes such as communication, placement, admission, research and training.	1. The requisite committee are being created there actions are regularly monitored which has led to the improvement in the internal process.
External Relationships 1. To attract quality faculties to the institution. 2. Allocate funds to students scholarships.	1. The institute has invited senior faculty member for premier institutions to interact and teach the students. (Senior Faculty List Attached) 2. The students are supported in various ways to provide them the exposure through industrial visits and the projects funded by the institute.
Academic Programme 1. Develop of high value and demand in consultation with corporate experts	1. The new courses are being introduce the list is describe in criteria 1.2.1.
Research, Scholarship and Training 1. To increase the no. of publication by the faculties 2. To increase the research aptitude of the students 3. To enhance training & MDP conducted by the institute	1. Research conference funded by the AICTE is being organized 2. Special classes of research methodology and tools were being conducted. 3. The institute was able to conduct trainings
Placement 1. To increase the no. of companies to visiting the campus 2. To enhance the corporate interaction 3. Alumni engagement 4. Student Development	1. Mondelez, Magisterial consulting, Vivo, Cvent 2. Inviting alumni for briefing sessions during placements, Counselling Sessions, Industry visit, Guest Lectures 3. Inviting corporates for Pre Placement Talk 4. Conducted GD and Mock Interviews organized for the Final Placement
People FDP to train faculties on latest developments happening in the market.	Four FDPs conducted to train the faculties on taking online classes and also engaging students effectively.

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**14. Whether AQAR was placed before statutory body ?**

Yes

Name of Statutory Body	Meeting Date
Management	04-Jul-2020

**15. Whether NAAC/or any other accredited**

Yes

body(s) visited IQAC or interacted with it to assess the functioning ?	
Date of Visit	04-Jul-2020
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2020
Date of Submission	21-Jul-2020
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>Enterprise Resource Planning (ERP) had been implemented in JIMS Kalkaji to make the system transparent. It integrates all the modules and functionalities of our Institute on a single system and is handled by the administrative head and accessed by the students and faculties with valid user id and password. It has following modules</p> <ol style="list-style-type: none"> <li>1. Academics It provides automation of following       <ol style="list-style-type: none"> <li>1.1. Teaching Load helps faculty to check their workload.</li> <li>1.2. Class Activities           <ol style="list-style-type: none"> <li>1.2.1. Manage Marks Marks into the various segments such as presentation, assignments, class participation and attendance for all the subjects are uploaded by the respective subject faculty along with midterm exams.</li> <li>1.2.2. Upload Stuff upload syllabus, assignments, previous question papers, lecture notes, projects and solved examples so that students can access them anytime through their ERP ids.</li> <li>1.2.3. Edit Stuff to edit the syllabus, assignments, previous question papers, lecture notes, projects and solved examples uploaded on ERP.</li> <li>1.2.4. Lesson Plan helps mapping of syllabus per class to monitor smooth course coverage and ensure 100 completion by the end of trimester.</li> <li>1.2.5. Course Coverage to monitor weekly and cumulative course coverage per subject per class.</li> </ol> </li> <li>1.3. Manage Events for Guest Lectures, Industrial Visits and other events</li> </ol> </li> <li>2. Examinations generate sitting plan for exams, result and mark sheets.</li> <li>3. Reports Daily, weekly and monthly reports -class wise, department wise</li> </ol>

and Institute wise 4. General Administration Update data of class Activities, Quiz, Presentations, ARCR reports 5. Quiz/ Test Take online Quiz or Tests for easy and fast assessment. 6. Communications Editing of attendance/ marks and Leave module 7. Profile Faculty manages their personal, academic and research related information on ERP so that it can be easily accessed in reports.

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Board of Studies and Research (BOSR) is the academic body of the Institute and is, subject to the provisions of the Bylaws, has the control and general regulation, and is responsible for the maintenance of standards of instruction, education and examination within the Institute and undertakes bi-annual review of modification of course structure and detailed subject syllabi. The Academic Development Committee (ADC) is responsible for overall design, development and implementation of PGDM & PGDM (IB) programme. It is primarily concerned with updation of academic calendar, curricula, pedagogy and examinations. Academic Programme Committee (APC) coordinates the implementation of the academic programme to include timely coverage of courses (syllabus) and uniformity in internal assessment/class tests. APC guides in the preparation of the Master and Weekly Class Time Table. An Academic Calendar is prepared in the Institute prior to commencement of semester. It includes all the Academic and Curricular activities scheduled for that particular academic term which helps in smooth and timely implementation of all academic activities. Based on the Credits and lectures allotted for each subject, a time-table is prepared and promulgated. A time-table committee comprising faculty monitors proper implementation by ensuring that the lectures scheduled and lectures actually being taken are same. Before commencing the semester, the course manuals are prepared for each subject taken by every faculty. In the Weekly/Monthly reports, the faculty course coordinator indicates the extent of syllabus covered in each subject during the period. Any slippages are highlighted and corrective action taken. Monthly Reports are reviewed at level of HOD/Director. BBA & B.Com(H) While curriculum planning, designing is done at the University level, Institute has a well planned process for effective curriculum delivery and implementation in 3 stages : Commencement of Semester : • The commencement of each academic Semester begins with Course Planning based on University curriculum, Inputs from Academic Development Committee, Alumni Feedback and Programme Outcomes. • Subject Allocation is done as per the identified expertise of faculty and their choice of preference. • Learning Gaps are identified and curricular/co-curricular activities are planned accordingly. Bridge courses are planned by identifying the weak areas of students and capability enhancement courses are planned to enhance the level of their capability. • Course material-Teaching Plan, Assessment, Assignments, Lecture Notes, Case Studies, Exercises etc are uploaded on ERP and hard copies are maintained in their course files. • Institute level Calendar is prepared and based on that department level calendar is prepared and promulgated. • Industry Interfacing activities like, Guest lectures, Industrial Visit, Summer Internship, Live Projects, Campus to

Corporate workshops related details are planned and worked out well in advance.

- Group Discussions, Aptitude Tests, Quiz, Presentation related topics and details are planned in advance. During the Semester • Scheduling of classes is through Weekly & Master Time Table. Monitoring of scheduled v/s classes held, is done through Weekly & Monthly reports, shortfall if any, is compensated in subsequent classes. • Remedial classes are scheduled by identifying Weak & Bright students on the basis of a pre-requisite test.

#### 1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Advanced Excel	Nil	16/01/2020	5	Focus on employability	Employability Skill
Advanced Excel (UG)	Nil	17/08/2019	8	Focus on employability	Employability Skill
Digital Marketing	Nil	31/01/2020	14	Focus on employability	Employability Skill
Data Analytics	Nil	25/01/2020	6	Focus on employability	Employability Skill
German language course	Nil	21/09/2019	16	Focus on employability	Employability Skill
French Language course	Nil	21/09/2019	16	Focus on employability	Employability Skill

#### 1.2 – Academic Flexibility

##### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BCom	Hons.-BCom 305 Information Systems Management (ISM) B.com 307 Information Systems Management lab	01/08/2019
BBA	General-BBA 301 (IT&LP) BBA 305 Services Marketing BBA 307 Entrepreneurship Development BBA 309 GST	01/08/2019
PGDM	International Business-I 205 Financial Management I 301 Financial System and Services I 407 Portfolio Management - International Perspective I 503 Economies of Emerging Markets	01/07/2019
PGDM	General - G 306 Financial System and Services G 501 Innovation & Design Thinking G 502	01/07/2019

	<p>Emerging Trends in information Technologies  GH 4101 Performance and Compensation Management  GH 5103 Talent Acquisition Management GM  5101 Rural Marketing GE  4102 Managing New Ventures SM 4101  Excellence Frameworks for Strategy Execution SM  4102 Strategic Technology Management SM 4103  Strategic Game Theory for Managers SM 4104 Strategy Lab GF 5101 Business Evaluation Method SM 5101  Competitiveness and Globalisation SM 5102  Sustainable Business Strategies SM 5103  Strategic Performance Management SM 5104  Organizational Flexibility</p>	
BCom	<p>B.com 302 Project Management B.com 304 GST  B.com 306 E-commerce  B.com 308 E-Commerce Lab  B.com 310 EVS(NUES)</p>	01/01/2020
BBA	<p>BBA 302 Project Management BBA 304  Digital Marketing BBA 310  Sales and distribution Management</p>	01/01/2020
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BCom	Hons.	15/07/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	312	Nil

### 1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Personality Development Programme for PG students	01/07/2019	180
Personal Growth Lab	01/07/2019	180

Communication Lab	01/07/2019	180
Advanced Excel Course	16/01/2020	180
Personality Development Programme for UG students	01/08/2019	469
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### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PGDM	1.Mentoring Report 2. SIP 3.Dissertation 4.Live Project (CBRE, Dabur, CashKaro, lmg, Popshot TOPCASHBACK, Hattrick, Radiomirchi, Bombay Shaving Company, KocharInfotech, Berger Paints)	180
BBA	Live Project and SIP	160
BCom	Live Project and SIP	142
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### 1.4 – Feedback System

#### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

#### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p><b>Feedback Obtained:</b> Feedback from Stakeholders The institute has a structured feedback mechanism to obtain feedback from internal and external stakeholders viz: Students, Alumni, Parents, Teachers and Employers. The feedback is collected on various points analyzed and appropriate actions are taken. Feedback was taken online using Google forms, through internal feedback sheets and external survey records. The feedback process can be described as under: 1. Feedback from Alumni: Alumni Feedback is taken from batches. The Alumni are happy about the quality of teaching and academic infrastructure in JIMS, Kalkaji. In addition, alumni have reflected a high degree of satisfaction with the discipline and quality of seminars/workshops and conferences held in the Institute. The Alumni are also happy about the support and care they have received from the Institute. Further, they have also appreciated the quality of the placement and overall development as professionals. The suggestion received was on Common Room, Canteen, Sports and Cultural Aspects. It is to be noted that attention to the above factors was given and a renovated canteen is put in place got appreciated by students. Further a Sports Plan for the students is being implemented and Common Room facilities are also being augmented. The students are actively encouraged to organize and participate in Cultural Events within and outside the Institution. So the Institute has upgraded the library facility. Different workshops and seminars are arranged to give the students an</p>

application-oriented perspective. Personality Development sessions have been incorporated as a separate module in the curriculum. Feedback from Parents: Parents suggested that the students must be involved in the industry-based projects. Parents suggested the need for industry interaction for students. So Encouraged students to do field projects or internships. Opportunities were provided to take industry-based projects to get industry exposures Feedback from Employer: Employer feedback was taken from companies where our students have undertaken Internship in Summer. Faculty mentors visited these companies personally to get feedback. Their suggestions like giving value-added courses were incorporated and guest lectures were conducted and live projects given to the students. Feedback from Faculty Feedback is taken from faculty members in: Academic Development committee meetings, for suggestions to improve and provide some value addition to University curriculum-based programmes. Research Committee Meetings to provide research-based incentives, or to make amendments to the research policy. Taking into account the feedback given by the faculty, necessary discussions and deliberations were made on the inputs given and they were largely incorporated into the curriculum implementation with the addition of Value-added and certificate courses and modifications in Research Policy were made, also the quality of Resource Persons was improved for FDP feedback from students. Feedback from Students: Students felt that the library needs to be renovated for their self-study. Also suggested that Number of Library books not sufficient. The library was renovated for self -study of students and more books are added.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	Hons.	120	120	113
BBA	General	120	120	112
PGDM	International Business	60	346	60
PGDM	General	120	954	120

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### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	684	360	28	20	48

### 2.3 – Teaching - Learning Process

#### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used

48	48	9	12	12	14
<a href="#">View File of ICT Tools and resources</a>					
<a href="#">View File of E-resources and techniques used</a>					

### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The essence of management education lies in preparing and enabling the students to evolve cognitively, effectively and behaviorally into capable ones equipped to meet and manage challenges from within and outside their organizations or workplaces. PGDM PGDM (IB: Every student of the programme is required to undertake various project assignment. The student selects a topic from the current corporate developments in India or international level. Roles and Responsibilities of Mentoring Cell Each faculty mentor from the senior batch takes care of 10-15 students under his/her supervision assigned by the Institute. The role and responsibilities of the mentors include the following: I. To ensure that the mentees are comfortable with their academic and overall growth. II. To discuss or counsel upon any shortfall or lack of interest or any other problem or issue as shared by the mentee. III. To conduct regular meetings with the students of their respective batches and seek valuable suggestions for individual and Institute's growth. IV. To motivate the students that they should not have any fear of facing the interview and placement process in their minds. V. To guide students on their respective projects and help them in designing the objectives, sampling, data collection and analysis The institute has a Professional Counselling Cell which is active in identifying and providing counseling and corrective training to such students.

The Faculty members also provide cooperation to students in guiding them throughout the course BBA B.Com(H) The motive of mentoring is to help out each and every student in taking right decisions for their personal and academic growth. In addition to it, it also helps students in morale boosting and improving their overall learning abilities. Our Mentoring Counselling Committee majorly focuses on Academic Mentoring, Professional Mentoring, Behavioural Mentoring, Personal Mentoring. The main objectives of the committee are:

1. To support students in career related challenges
2. To monitor the student's regularity and discipline
3. To address the conflicts in attitudes, habits and knowledge of students
4. To counsel the students for solving their problems
5. To build confidence among the students
6. To help students building their personality to get suitable jobs
7. To help students with all their problems to channelize their energy in the right levels
8. To enable the parents to know about the performance of their wards.

Each faculty acts as a mentor in the mentoring process. Students approach their respective mentors for any of the above sessions and after the end of each counselling session they are required to fill a form which comprises of all their details. There is a continuous process till the academic career of the students. Outcome of the system: 1. As it is a direct source of communication between teachers and students, there was a considerable improvement in teacher-student relationship. 2. It also leads to a better academic performance. 3. It shows a significant impact on change in behaviour among students.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1044	48	1 : 22

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
52	43	9	8	15

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
<b>No Data Entered/Not Applicable !!!</b>			
<a href="#">View File</a>			

## 2.5 – Evaluation Process and Reforms

### 2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BBA	017	I 2019	02/12/2019	02/07/2020
BBA	017	III 2019	05/12/2019	02/07/2020
BBA	017	V 2019	05/12/2019	02/07/2020
BCom	888	I 2019	02/12/2019	19/06/2020
BCom	888	III 2019	05/12/2019	19/06/2020
BCom	888	III VII	05/12/2019	19/06/2020
PGDM	Nil	III VII	23/05/2020	29/06/2020
PGDM	Nil	II VI	07/01/2020	27/02/2020
PGDM	Nil	I V	13/10/2019	16/12/2019

[View File](#)

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

PGDM PGDM (IB) 1. A panel of 1 internal Examiners and one external examiner are involved in setting the various Internal Exam papers. 2. The question paper is designed in a manner to address the weak learners, advanced learners and average learners to do that usually divided in three parts, namely, Knowledge, Application and Higher Skill requirement. 3. Evidence of COs coverage in class test / midterm tests An Evaluation sheet taking an update on the completion of the desired course objectives is undertaken as evidence in writing from the students and the faculty to help maintain evidence on coverage of the syllabus as per the course objectives. Proper mapping of PO with CO is done and questions raised in the question paper address to any one or more of the Cos.

BBA/B.Com • The Continuous Internal Examination (CIE) system of the department is regularly monitored for improvement and for achieving more streamlined process with clear objective of having unproved discipline and better results. With this view the following measures have been incorporated in Continuous Internal Evaluation system of the department for undergraduate courses. • Examination rules and guidelines are posted on notice boards and sent to students, well in advance. • Instead of one, now two invigilators at a time are allotted in a class to have better discipline and strict conduct of exams. • A scheme of makeup exams is also planned and conducted for students who have missed Mid term due to medical emergencies.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Adherence to Academic Calendar The Institute ensures timely adherence to academic calendar each year. The Academic calendar of PGDM PGDM(IB) for the year July 2019-June2020 is given below for reference. Rigorous implementation and adherence to academic calendar is achieved which ensure that the students are able to undertake projects and beyond the curriculum activities which helps them develop into competent professionals. Preparations and adherence to Academic Calendar for Examination. BBA/B.Com The institute adheres to the Academic Calendar prepared according to the calendar provided by GGSIP University. Every year we prepare the academic calendar for the institute and also a department wise activity schedule for smooth functioning. This ensures that the curriculum is enriched through related activities like gust lecture, extension series and industry interaction. For the academic session academic calendar was prepared and followed for conduct of examination and other activities. The same academic calendar is published on institute's website

before the beginning of every academic year. It provides plan for the academic year to students, teachers and parents. Rigorous implementation and adherence to academic calendar is achieved which ensure that the students are able to undertake projects and beyond the curriculum activities

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.jagannath.org/images/peos-statements-pgdm.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PG Diploma	PGDM	GENERAL	120	117	97.5%
PG Diploma	PGDM	International Business	60	51	85%
888	BCom	Hons.	111	109	98.2%
017	BBA	General	119	117	98.3%

[View File](#)

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://www.jagannath.org/student-satisfaction-survey.html>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Any Other (Specify)	1	AICTE	4.85	4.85
Major Projects	0	NA	0	0
Minor Projects	0	NA	0	0
Interdisciplinary Projects	0	0	0	0
Industry sponsored Projects	0	NA	0	0
Projects sponsored by the University	1	GGSIPIU	0.5	0.5
Students Research Projects (Other	0	NA	0	0

than compulsory by the University)				
International Projects	0	NA	0	0
<a href="#">View File</a>				

### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
"E-Week"	PGDM PGDM (IB)	21/08/2019
Awareness Workshop On National Innovation And Start Up Policy	PGDM PGDM (IB)	03/12/2019
Story Telling On Entrepreneurship Perks And Challenges	PGDM PGDM (IB)	12/12/2019
Visit To Incubator Center Of Indraprastha Institute Of Information Technology, Okhla, Delhi	PGDM PGDM (IB)	17/12/2019
NEN Practical Activities	PGDM PGDM (IB)	29/01/2020
JIMS-PHDCCI Workshop on "Innovation, Creativity and Teambuilding"	PGDM PGDM (IB)	13/05/2020
Hangout With Successful Startup Founder And Learn On Design Thinking Approach For Hardware Innovation	PGDM PGDM (IB)	04/05/2020
Innovation Risk Diagnostic: Product Innovation Rubric	PGDM PGDM (IB)	15/05/2020
Idea Business Model And Business Plan	PGDM PGDM (IB)	19/05/2020
Frugal Innovation And Social Entrepreneurship	PGDM PGDM (IB)	21/05/2020
Interaction With Student Innovators And Entrepreneurs Emerged From Smart India Hackathon	PGDM PGDM (IB)	22/05/2020
Guest Lecture on " Intellectual Property Rights"	BBA/ B.COM	22/10/2019
NEN Practicum Activity- Present Your Problem Worth Solving	PGDM PGDM (IB)	30/01/2020
NEN Practicum Activity-	PGDM PGDM (IB)	14/02/2020

Present Your Business Model		
NEN Practicum Activity-Present Your Lean Canvas	PGDM PGDM(IB)	21/02/2020
NEN Practicum Activity-Present your Minimum Viable Product (MVP)	PGDM PGDM(IB)	05/03/2020
NEN Practicum Activity-Create personas	PGDM PGDM(IB)	12/03/2020
NEN Practicum Activity-Competition Analysis	PGDM PGDM(IB)	26/03/2020
NEN Practicum Activity-Present problem interviews for your customer segment	PGDM PGDM(IB)	10/04/2020

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
34th Best Private B school in India and 5th best in Delhi NCR	JIMS Kalkaji	Education World Survey	01/05/2019	Education World Survey 2019
A Best B-schools	JIMS Kalkaji	Business India	03/11/2019	B- School Survey
27th ranked in Top B-School survey	JIMS ,Kalkaji	TOI	22/02/2020	B- School Survey
Top BBA College All India Ranking -13th	JIMS, Kalkaji-BBA	GHRDC	01/04/2020	All India BBA College survey
Top BBA College North India Ranking -6th	JIMS, Kalkaji-BBA	GHRDC	01/04/2020	All India BBA College survey
Top BBA College State Ranking -12th	JIMS, Kalkaji-BBA	GHRDC	01/04/2020	All India BBA College survey
20th Ranked in top b-school in Region wise private-North	JIMS Kalkaji	Business World	09/11/2019	B- School Survey
21st Best B-School BBA Colleges in India	JIMS, Kalkaji-BBA	India Today Group-MDRA	06/07/2020	Best B-schools Ranking

[View File](#)

### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation	Name	Sponsored By	Name of the	Nature of Start-	Date of
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Center			Start-up	up	Commencement
ANDC- JIMS Business Incubation Centre	ANDC- JIMS Business Incubation Centre	In collaboration with Acharya Narendra Dev College Delhi University	Foodelicious Pvt Ltd	Cloud Kitchen	01/08/2019
ANDC- JIMS Business Incubation Centre	ANDC- JIMS Business Incubation Centre	In collaboration with Acharya Narendra Dev College Delhi University	Pensive Bridge	Data solutions and management consulting company for impact investment.	01/09/2020
ANDC- JIMS Business Incubation Centre	ANDC- JIMS Business Incubation Centre	In collaboration with Acharya Narendra Dev College Delhi University	SHOPMATE	A platform that facilitates each touch point of the procurement process from RFQ to Quotations to Price negotiations to Order Placement.	01/09/2019

[View File](#)

### 3.3 – Research Publications and Awards

#### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

#### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
PGDM	Nil
PGDM (IB)	Nil

#### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	PGDM	4	5.93
International	PGDM	11	.11
National	BBA	1	5.09
International	BBA	9	4.7
International	B.Com (H)	6	4.7
International	PGDM (IB)	4	0.11

[View File](#)

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
PGDM	16
PGDM (IB)	2
B.COM(H)	5
BBA	6
<a href="#">View File</a>	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Revisiting the Purpose of Selling: Toward a Model of Responsible Selling	Singh, R.K., Srivastava, G., Sharma, A.	Journal of Nonprofit and Public Sector Marketing	2019	27	Amity University	3
A Study on Order Quantity at Varying Cost in Variable Rate of Production Situation	Dr. Shradha Goyal	International Journal of Innovative Technology and Research Engineering (Indexed in Scopus Elsevier).	2019	0	JIMS, Kalkaji	Nil
<a href="#">View File</a>						

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Eureka of Effective Leadership Skill in the Digital Era of Disruption	Dr. Neelam Tandon	International Journal Of Advanced Science Technology ,Vol 29 No: 5s, PP 1403-1410	2020	Nil	Nil	JIMS, Kalkaji
Combating	Dr. Neelam	Test Engineering	2020	Nil	Nil	JIMS, Kalkaji

Attrition in the Information Technology (IT) Industry using HR Analytics , (2020)	Tandon	and Management, ISSN: 0193 - 4120 Vol 83, pp 9890-9893				
Intrapreneurship - The Emerging Paradigm to Innovation and Sustainability in an Emerging Economy	Dr. Sanjeela Mathur	Test Engineering and Management ISSN: 0193-4120	2020	Nil	Nil	JIMS, Kalkaji
Business Intelligence: Escalation of Data Warehousing and Data Mining for effective Decision Making	Palak Gupta	International Journal of Advanced Science Technology	2020	Nil	Nil	JIMS, Kalkaji
An Empirical Evaluation of Individual Knowledge and Perception aproposito GST Implementation in Delhi NCR	Rachna Kathuria	International Journal of Psychosocial Rehabilitation, ISSN : 1475-7192	2020	Nil	Nil	JIMS, Kalkaji
The Technological Innovation using Block Chain and Social Media	Dr. Mallika Mathew	International journal of Advanced science and Technology 2207-6360Scopus Indexed, Elsevier	2020	Nil	Nil	JIMS, Kalkaji

The Technological Innovation using Block Chain and Social Media	Barkha Narang	International Journal of Advanced science and Technology	2020	Nil	Nil	JIMS, Kalkaji
EXPLORATION OF MANAGEMENT OF BUSINESS ETHICS AND EMPLOYEE MOTIVATION IN INDIAN IT SECTOR	Dr. Saniya Chawla	International Journal of advance science and technology 29(3s), 1507 - 1521 Scopus	2020	Nil	Nil	JIMS, Kalkaji
Job satisfaction: an outcome of Internal marketing and Employee Motivation	Ms. Jyoti Kukreja	Test Engineering and Management	2020	Nil	Nil	JIMS, Kalkaji
Employees empowerment through internal marketing leads to employees motivation	Ms. Jyoti Kukreja	GIS	2020	Nil	Nil	JIMS, Kalkaji
<a href="#">View File</a>						

### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	18	15	Nil	Nil
Presented papers	16	9	Nil	Nil
Resource persons	2	3	Nil	Nil
<a href="#">View File</a>				

### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/	Number of teachers	Number of students
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	collaborating agency	participated in such activities	participated in such activities
WORKSHOP ON "HAIR FOR HOPE: DONATE HAIR FOR CANCER PATIENTS"	JIMS Kalkaji in collaboration with Ladies Circle India	2	170
Installation of Compost Bins	JIMS Kalkaji in collaboration with Global Fighters and Root Skills	3	20
BLOOD DONATION CAMP	JIMS Kalkaji in collaboration with Rotary Club, Nirvana, Delhi	3	89
TREE PLANTATION	JIMS Kalkaji in collaboration with Weaving Dreams	5	38
WORKSHOP ON "PREVENTION OF SEXUAL HARASSMENT : OVERCOMING FEAR OF SEXUAL HARASSMENT	JIMS Kalkaji in collaboration with Green Tech Safari Mission Fight Back	8	148
Rashtriya Ekta Diwas	JIMS, Kalkaji in annual commemoration to mark the observance of Birthday of Dr B R Ambedkar	6	180
Swachhatta Drive: EkKadamSwachhatta Ki Aur	ROTARACT CLUB, JIMS, KALKAJI IN KALKAJI LOCALITY	2	45
Quiz Competition on Theme : Bharat KoJano	Organized by Bharat VikasParishad	5	180
National Education Day, Extempore Competition : Topic: "Importance of Primary Free Education for Girls In Rural India"	JIMS Kalkaji to celebrate birth anniversary of MaulanaAbulKalam Azad, India's first education minister	6	63
Dandi March For Clean India	NSS	1	25
<a href="#">View File</a>			

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Workshop on Independence Day	Appreciation Letter	Govt. Boys Sr. Sec. School No.2, Kalkaji	28

Tree Plantation	Appreciation Letter	RWA East of Kailash	34
Book Donation	Appreciation Letter	Uday Foundation	22
International day of Older Person	Appreciation Letter	Guru VishramVridd hAsharam	23
Workshop on Republic Day	Appreciation Letter	Govt. Boys Sr. Sec. School No.2, Kalkaji	35
Visit to Old-age Home	Appreciation Letter	Guru VishramVridd hAsharam	20
<a href="#">View File</a>			

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
National Sports Day-Fit India Movement	Rotaract Club JIMS kalkaji	Pledge with Prime Minister Shri Narendra Modis' Fit India Movement	3	265
Donate Hair-Creating Awareness Against Cancer	Rotaract Club JIMS kalkaji and Ladies Cirlce	Workshop on Donate Hairs for Cancer patients	2	115
Celebration of 150th Birth Anniversary of Mahatma Gandhi	Rotract Club JIMS Kalkaji	AWARENESS PROGRAM ON POLLUTION CREATED BY IDOL IMMERSION	7	160
Celebration of 150th Birth Anniversary of Mahatma Gandhi	NSS Club JIMS Kalkaji	LECTURE ON GANDHIAN IDEOLOGIES	3	38
Celebration of 150th Birth Anniversary of Mahatma Gandhi	NSS Club JIMS Kalkaji	PATRIOTIC SLOGAN WRITING COMPETITION	3	20
Celebration of 150th Birth Anniversary of Mahatma Gandhi	Eco Club JIMS Kalkaji	TREE PLANTATION	5	38
Gender Sensitivity	JIMS Kalkaji in collaboration with Green Tech Safari Mission Fight Back	WORKSHOP ON "PREVENTION OF SEXUAL HARASSMENT : OVERCOMING FEAR OF SEXUAL HARASSMENT	8	148
Gender	NSS Club JIMS	Guest Lecture	8	160

Sensitivity	Kalkaji	on "Gender Inequalities: Issues and Challenges"		
Swatch Bharat	NSS Club JIMS Kalkaji	Swachhatta Drive: Ek Kadam Swachhatta Ki Aur	2	45
Swatch Bharat	Eco Club JIMS Kalkaji	Awareness Program on "Celebrating Eco-friendly Diwali	7	120
<a href="#">View File</a>				

### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Incubation Cell in collaboration with ANDC College Delhi University Collaboration	PGDM and PGDM (IB) students	ANDC and JIMS Kalkaji	365
Change Management and Leadership Research Initiative of AICTE with UKERI (Dudley College of London)	Faculty	AICTE (Leadership and Research support)	14
JIMS-SSCBS: Debate Competition	Students of JIMS Kalkaji, Sahid Sukdev College of Business Studies and Delhi university college Students	JIMS Kalkaji	1
JIMS-JMC Quiz 2K19, a Collaborative Business Management Quiz "Comquest-2K19" in association with Jesus and Mary College (JMC) University of Delhi on Tuesday, 20th August 2019.	JIMS Kalkaji, JMC, Delhi University College students	JIMS Kalkaji	1
Singapore Academic Programme At NTU Singapore	PGDM (IB) students	JIMS Kalkaji	7
<a href="#">View File</a>			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Campus Corporate Academic Industry Interface	Live Project(PGDM and PGDM -IB)	List of organization for Live Project attached in File	13/01/2020	13/03/2020	184
Campus Corporate Academic Industry Interface	Mentoring with Industry linkage(PGDM and PGDM -IB)	List of organization for Mentoring Project attached in File	01/04/2020	30/04/2020	184
Value Added Course BRICS -Data IQ School of analysis	Data analytics course	BRICS -Data IQ School of analysis	25/01/2020	24/05/2020	46
Value added course	Digital Marketing course	Delhi Institute of Digital Marketing	31/01/2020	03/06/2020	40
<a href="#">View File</a>					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Triton Hospital	20/09/2019	Medical Services Collaboration	691
Bloomsbury Publishing India	05/03/2020	Research Publication Collaboration	60
FOM Hochschule fur , Oeconomics Management gemeinnutzige Geselischaft mbH , Leimkugeistr .6,45141 Essen, Germany	15/11/2019	Academic and Research Collaboration	197
GGSSIP University	01/02/2020	Collaboration for Inter-college	40

[View File](#)

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
22500000	21678372

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Existing
Others	Existing

[View File](#)

### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Libsys Software	Fully	5.0	2005

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	25049	11038195	3331	1306084	28380	12344279
Reference Books	6250	4374984	218	110030	6468	4485014
e-Books	600	Nil	200	Nil	800	Nil
Journals	146	173033	Nil	163512	146	336545
e-Journals	54	Nil	44	Nil	98	Nil
Digital Database	3	11300	2	13570	5	24870

CD & Video	1141	Nil	Nil	Nil	1141	Nil
Library Automation	1	160600	Nil	106200	1	266800
Weeding (hard & soft)	1203	Nil	500	Nil	1703	Nil
Others(s pecify)	Nil	Nil	Nil	24163	Nil	24163
<a href="#">View File</a>						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. Mukul Mishra	Entrepreneurship for Emerging Markets, Marketing Management	Institutional Learning Management System	29/06/2019
Dr. Vandana Mehta	Sales and Distribution Management	Institutional Learning Management System	29/06/2019
Ms. Gopika Kumar	Advertising Management	Institutional Learning Management System	29/06/2019
Dr. Komal Khatter	Digital Marketing, Strategic Management	Institutional Learning Management System	28/06/2019
Dr. Mallika Mathews	Security Analysis and Portfolio Management, Financial Technology	Institutional Learning Management System	28/06/2019
Dr. (Cdr.) Satish Seth (Combined)	Managing Group Dynamics	Institutional Learning Management System	29/06/2019
Dr. J K Batra	Financial Accounting and Reporting	Institutional Learning Management System	29/06/2019
Dr. Preeti Singh	Financial Planning and Wealth Management	Institutional Learning Management System	29/06/2019
Dr. Breja	Logistics and Supply Chain Management	Institutional Learning Management System	29/06/2019
Ms. Sanjeela Mathur	Business Policy and Strategic Management, Family Business and	Institutional Learning Management System	29/06/2019

**4.3 – IT Infrastructure**

## 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	210	4	30	4	1	22	171	46	17
Added	9	0	16	1	0	0	0	0	9
<b>Total</b>	<b>219</b>	<b>4</b>	<b>46</b>	<b>5</b>	<b>1</b>	<b>22</b>	<b>171</b>	<b>46</b>	<b>26</b>

## 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

46 MBPS/ GBPS

## 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Ms. Palak Gupta	<a href="#">-\\172.16.1.96\d\PHOTO 2018\Flip Class Rooms - 20.01.2019\Flip Classes Kalkaji Sep 2017\PGDM</a>
Dr. Sanjeela Mathur	<a href="https://youtu.be/rbni00wSVaw">https://youtu.be/rbni00wSVaw</a>
Dr. Gopika Kumar	<a href="https://youtu.be/ucdvq_LyRI">https://youtu.be/ucdvq_LyRI</a>
Dr. Neelam Tandon	<a href="https://www.youtube.com/channel/UC_TZ7Hd6On_3zzZoAIRFwbq">https://www.youtube.com/channel/UC_TZ7Hd6On_3zzZoAIRFwbq</a> <a href="https://www.youtube.com/channel/UC_TZ7Hd6On_3zzZoAIRFwbq">https://www.youtube.com/channel/UC_TZ7Hd6On_3zzZoAIRFwbq</a> <a href="https://www.youtube.com/watch?v=XTf1c0-vqiA">https://www.youtube.com/watch?v=XTf1c0-vqiA</a> <a href="https://www.youtube.com/channel/UC_TZ7Hd6On_3zzZoAIRFwbq">https://www.youtube.com/channel/UC_TZ7Hd6On_3zzZoAIRFwbq</a> <a href="https://www.youtube.com/watch?v=DcR">https://www.youtube.com/watch?v=DcR</a>
Ms. Jyoti Kukreja	<a href="https://youtu.be/bVDyL_TlAnw">https://youtu.be/bVDyL_TlAnw</a>
Dr. Komal Khatter	<a href="#">-\\172.16.1.96\d\PHOTO 2018\Flip Class Rooms - 20.01.2019\Flip Classes Kalkaji Sep 2017\PGDM</a>
Dr. Mukul Mishra	<a href="#">-\\172.16.1.96\d\PHOTO 2018\Flip Class Rooms - 20.01.2019\Flip Classes Kalkaji Sep 2017\PGDM</a>
Ms. Barkha Narang	<a href="#">-\\172.16.1.96\d\PHOTO 2018\Flip Class Rooms - 20.01.2019\Flip Classes Kalkaji Sep 2017\PGDM</a>
Flipped Class Video available	<a href="#">\\172.16.1.96\d\PHOTO 2019\Flip class BCOM(H)\BCOM(H) &amp; B.Com\Dr. Niti Saxena.mov</a> <a href="#">\\172.16.1.96\d\PHOTO 2019\Flip class BCOM(H)\BCOM(H) &amp; B.Com\Ms. Jasleen Kaur.mov</a> <a href="#">\\172.16.1.96\d\PHOTO 2019\Flip class BCOM(H)\BCOM(H) &amp; B.Com\Ms. Jasleen Rana \\17</a>

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
9500000	8578080	37500000	36404999

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The college ensures optimal allocation and utilization of the available physical resources for maintenance and keep up of different facilities described as follows: ISO Audit: ISO Audit is a check point which is being followed by JIMS in a structured way. In this, half yearly ISO audits and Internal audits like IT Audit, Accounts Audit, Library Audit, Intra campus audit are being done under the supervision of the Director. Library: JIMS has a big and fully air- conditioned set up for library. There is the library committee who takes care of list of books taken from the concerned departments and is involved in the process. The finalized list of required books is duly approved and signed by the Director. The committee handles the quality of books and quantity of good as well as reading condition of the books. The library staff is going to maintain a register for each person coming to the library and outgoing time for the concerned ones. Sports: The institute level indoor sports activities are going to be held at BCR amp GCR in the basement while the outdoor games are being held at Sports Ground nearby locations of college for which the college pay to the maintaining body of those grounds. Computers Centralized computer laboratory: In JIMS, the IT lab maintenance is done through AMC regularly and non-repairable systems are disposed of . JIMS has Hi-Tech computer labs in the college. At the departmental level, HODs submit their requirements to the Director regarding IT requirements A register is maintained in each lab in which entries are to be done by the students at their entry in the lab. Cleanness of campus: Whole campus is under for maintenance and minor repair of furniture and other electrical equipment. With the help of the four to six full time sweepers, cleanliness of classrooms is maintained. They are well equipped with modern tools of cleaning such as mops, gloves and vacuum cleaners. A complaint register is maintained in an for registering the problems which are resolved within a set time frame. Classrooms: The college also has smart classes and also well equipped camera and wifi in each department: By using smart classroom technology and interactive whiteboards, information can be illustrated with the help of photos, maps, graphs, flowcharts and animated videos. Canteen: There is a canteen available in the college offering delicious and hygienic food. The canteen also has a massive seating capacity. There is a committee who take care of quality of food in canteen and submit the report to the admin officer and to the director. BCR amp GCRamp Medical treatment Room: The college has the availability of Boys and Girls Common Rooms and Medical Treatment Room. It has a Tie-up for Hostel and PG accommodation in Kalkaji. The college ensures the tie-up with the Hospital for emergency medical aid. The facilities are being maintained by holding regular meetings of various committees constituted for this purpose as per the requirements in the interest of students.

<http://www.jagannath.org/infrastructure.html>

#### CRITERION V – STUDENT SUPPORT AND PROGRESSION

##### 5.1 – Student Support

### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	On Merit Scholarship admission	58	7644000
Financial Support from Other Sources			
a) National	4	5	71900
b) International	Nil	Nil	0
<a href="#">View File</a>			

### 5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Advanced Excel	17/08/2019	77	Qtanalytics
Value Added Course on Foreign Language German French	21/09/2019	48	Lingua Institute Noida
Prevention of Sexual harassment: overcoming fear of sexual harassment	10/10/2019	42	Mission Fight Back
Value Added Course on Data Analytics	25/01/2020	43	BRICS Chambers of Commerce
Value Added course on Digital Marketing	31/01/2020	35	Delhi Institute of Digital Marketing
"ADSHALA" competition organised for students	10/02/2020	55	JIMS
Personality Development Programme	22/08/2019	470	JIMS
Guest Lecture on "Yoga and meditation"	03/09/2019	100	BAFEL
Workshop on Digital Detox	31/01/2020	124	Bhrama kumaris
Guest Lecture on Goal Setting and Goal Achievement	03/02/2020	121	Mr Akash Garg, Founder-Progressive Habit Enterprise
<a href="#">View File</a>			

### 5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the	Number of	Number of	Number of	Number of
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	scheme	benefited students for competitive examination	benefited students by career counseling activities	students who have passed in the comp. exam	students placed
2019	PGDM- Course on Advanced Excel by QT Analytics, BBA and B.Com(H)- Classes on GD/PI Session, Aptitude test, Final Project presentation and Viva	240	84	2	26
<a href="#">View File</a>					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nil	Nil	15

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
39	930	113	56	674	64
<a href="#">View File</a>					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2020	83	BBA	UG	IIM Vishakhapatnam, Amity University, IBS Hyderabad, IGNOU, XISS, Ranchi, Graphic Era University, Dehradun, PIET, IMT Ghaziabad, IMT Ghaziabad	PGDM, MBA, MBA, M.Com, PGD M-HRM, MBA, HR, MBA, PGDM, MBA

2020	87	B.Com(H)	UG	IIM Vishakhapat, Amity University, IBS Hyderabad, IGNOU, XISS, Ranchi, Graphic Era University, Dehradun, PIET, IMT Ghaziabad, IMT Ghaziabad	PGDM, MBA, MBA, M.Com, PGD M-HRM, MBA, HR, MBA, PGDM, MBA
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	4
NET	Nil
SET	Nil
SLET	Nil
GATE	Nil
GMAT	1
CAT	86
GRE	Nil
TOFEL	4
Civil Services	Nil

[View File](#)

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
ADSHALA competiton	Institution	55
Inter JIMS Sports competition	Institution	21
Teachers day celebrated	Institution	30
Inter campus Business Quiz Competition - Quizathon : the battle of knowledge	Institution	15
Zest Dandiya 2019	Institute Level	69
Freshers Party 2019	Institute Level	61
Inter Campus Chess Tournament	Inter Campus	22

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### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Gold in Delhi State Shooting C ompetition	National	1	Nill	02414188 819	Ojasvi Sangwan
2019	Gold in Delhi State Shooting C ompetition	National	1	Nill	02324588 818	Nikhil Srivastava
2019	Gold in Delhi State Shooting C ompetition	National	1	Nill	02324588 818	Nikhil Srivastava
2019	1st prize and cash prize of 2500/- in Avataran 2019	National	Nill	2	01014188 818	Saami Naseer & Durdana Naseer
2019	Best Speaker - GD competi tion	National	Nill	1	01014188 818	Durdana Naseer
2019	Gold medal in South Delhi District Shooting C ompetition	National	1	Nill	02414188 819	Ojasvi Sangwan
2019	Silver medal	National	1	Nill	01724501 718	Karan Rana
2019	1st Prize	National	1	Nill	03214101 719	Kunal Khana
2019	3rd Prize	National	1	Nill	00914188 817	Gurpreet singh
2019	2nd Prize	National	1	Nill	01824501 719	Dhruv Das

[View File](#)

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Students are an integral part of academic institutions. Students representation is important as they provide valuable feedback from grass root level workings. Most of the committees are for the benefit of the students and the institute ensures their participation in the working of the committees. JIMS Kalkaji has ensured representation of students at various levels. Academic Development

Committee (ADC), Internal Quality Assurance Cell (IQAC), Anti Ragging and Sexual Harassment Committee are among the various committees which have student representations. The Academic development Committee has been formed to suggest curriculum enhancement so that the Institute can produce quality graduates. Two student representatives - one from each stream are a part of the core team. Committee meetings are held once in six months before the start of semester to review suggestions implementation. Internal Quality Assurance Cell (IQAC) has been formed to develop a system for consistent action to improve academic and administrative aspects of the institution as a whole. Students, being important stakeholders, have representation in the committee. Ragging has been declared as an offence. Anti Ragging committee has been formed to uproot any such kind of event. Representation from different arena form the core committee. Members from the institute, police administration, local media, NGO, parents and 4 students are the part of the committee. Sexual Harassment is another committee which is for and by the students. As a part of the core committee, it has members of the institution, members from an NGO, Parents and 4 students. BBA B.Com(H) Students are an integral part of any academic institution. Their involvement in different processes is important for the growth of an institution. Jagannath Institute of Management School, Kalkaji has ensured the representation of students at various levels. Academic Development Committee (ADC), Internal Quality Assurance Cell (IQAC), Anti Ragging and Sexual Harassment and Grievance Redressal are among the various major committees which have student representations. Apart from these, college also has formed clubs for various cultural and co-curricular activities of the students. 9 clubs like Dance, Singing, Dramatics, Placements, Debate, Creative Arts etc have been formed for and by the students. A president and Vice president from among the students overlook the activities within each club. Academic development committee has been formed to provide enhancement to curriculum of B.B.A/ B.com(H) in all respects so that the college can produce quality graduate students. Two student representative again one from each stream are also a part of core team. The committee meetings are held once in six months before the start of the semester to review its decisions and their implementations. Internal Quality Assurance Cell (IQAC) has been formed to develop a system for consistent action to improve academic and administrative purpose of the institution as a whole. Students being an important stakeholder have a representation in the committee. Aarushi Sharma, acts as a representative of student body. She gets regular updates for the meetings held by the committee the same is attended by her. Ragging has been accepted as an offence and Anti

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

JIMS has a strong alumni network through JIMS Alumni association, the details are as follows: a) Name - JIMS Alumni Association b) Registration Number - 347 in Book No. 4 Vol No. 4,318. JIMS Alumni Association has been formed for continuous improvement of alumni relationship and network. Alumni are part of Decision Making structure, help in student counselling services, Curriculum Development and Updation. They also help in Career guidance and placement of students through Mentoring, Assistance in entrepreneurship, Mock GD PI, Guest Lectures, Interviews, Grooming for Aptitude tests and Personal Interview sessions etc. The other objectives are enumerated below: ? JIMS Alumni association aims at supporting the management to improve the academic and cultural activities of the college. Alumni association keeps a roster of all Alumni of college and their pertinent data as well as maintains the updated and current information of all Alumni. ? The alumni association of JIMS encourages, fosters and promote close relations among the alumni themselves. It also aims to establish a sustained sense of belonging to the Alma Mater among the Alumni

by being in regular contact with them. ? The institute also disseminates information regarding their Alma Mater, its graduates, faculties and students to the Alumni. Alumni association of JIMS also promotes a spirit of volunteering and co-operation amongst JIMS alumni in supporting the development objectives of the college. ? The purpose of JIMS alumni association is to foster a spirit of loyalty and to promote the general welfare of the institute and to strengthen the ties between alumni, the community and JIMS. The alumni association promotes to encourage the members to individually and collectively support teaching and other scholarly activities in and outside JIMS thereby promoting cooperative spirit amongst members and encourage mutual self-help. ? The alumni association endeavors to organize from time to time seminars, conference, workshops, symposia, lectures and other similar activities for the articulation of common problems relating to the economy and society. ? JIMS Alumni Association provides a forum to the alumni for the exchange of ideas on academic, cultural and social issues of the day. Further, it should provide a forum to form new friendships and business relationships with people of diverse background. ? JIMS Alumni Association also aims to foster the spirit of brotherhood and camaraderie among the alumni of the institute along with sustaining a strong belongingness to the institute and students. Benefits provided by JIMS to Alumni Association Members: • Networking Benefits • Invitations for attending Workshops/Management Development Programmes organized by the Institute. • Subscription to "8M" journal at highly subsidized rates. • Access to JIMS library • Invitations for evening lectures • Access to e-articles • JIMS news The Institute uses technology to connect to its Alumni and make information available by You Tube, e-mail, calendaring, Intranet/Internet, campus directory, open positions database, human resources information system etc.

5.4.2 – No. of enrolled Alumni:

4588

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

PGDM PGDM (IB) 1) 01 activity conducted in 2019-20 - JIMS Annual Alumni Meet 2019 2) 2 meetings of alumni association took place mainly in the month of December 2019 and March 2020 BBA .B.Com(H) 1 Alumni activity organized annually: Alumni Dinner. 2. 2 meetings of alumni association take place mainly in the month of March and December. 3. Alumni lectures and workshops including successful alumni entrepreneur talk and online webinar sessions were organized during the academic year. Alumni working in reputed Corporates, Banks and Alumni entrepreneurs participated as speakers and shared their specialized knowledge and experience while interacting with student participants. The details of the online meetings and lectures are as under: 4. Alumni Webinar on "Expectation vs.Reality in a Start up/Job and Operational Challenges during lockdown"was held on 13th May 2020. The speaker is a successful entrepreneur. He gave valuable insights into the pros and cons of starting own business and the obstacles one faces while setting up a business from scratch. 5. Alumni webinar on "Strategic career planning in the wake of Covid 19" was held on 20th May 2020. There were 4 alumni being involved. The alumni shared their insights regarding the strategies adopted by various industries for coping up with the current situation. 6. Alumni webinar on "Mindfulness" was conducted on 28th May 2020. The speaker is a meditation teacher and shared the importance of meditation which is much needed in the stressful times.

**CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT**

## 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Institute promotes a culture of participative management by involving the Faculty, staff students and its alumni via various activities such as Mock GD, PI, Mentorship Programme, Guest Lectures, etc. 1. Curriculum Improvement ADC which comprises faculty members makes recommendations after collecting feedback from students, alumni, industry managers etc. These are put up for approval to BOSR. 2. Teaching Learning Again ADC recommends and BOSR approves. Teaching learning is highly enhanced through flipped class, video lectures and video recordings, e-learning and other collaborative techniques. The pattern of management education at JIMS has transformed from conventional lecture method of teaching to interactive sessions through case discussions, presentation on strategic issues, workshops and conferences. Also, online methods via. Zoom, Google Class room has been introduced. Management students are assigned field based research projects where they interact with industry managers and get exposed to the best practices. The programmes are focused towards imparting applied knowledge. All round development of student is done through Personality Development Programme which includes personal grooming, development of soft skills, business etiquette, quiz, case studies, role play, leadership qualities development, ICT skills, which are supplemented through personal growth, digital marketing, language and commerce labs.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Library, ICT and Physical Infrastructure / Instrumentation	JIMS Kalkaji has focused on improvement of physical and IT infrastructure and made adequate use of ICT in the last couple of years. The state of art equipment, class room and seminar facilities, IT infrastructure and modern library facilitate teaching and learning process. The facilities have been created by adopting student centric approach. Library is completely computerized through 'LIBSYS' software and equipped with DELNET as well as OPAC facilities. It has a seating capacity of 90 and has over 25,000 text and reference books and over 150 periodicals. Smart boards with Multimedia, LCD and Laptops are available in all classrooms. These enabling facilities enrich management learning through films and documentaries. In JIMS, desktop video conferencing, video messaging, user generated video and video streaming are used in training sessions and Placement activities. Internet available speed is 155 mbps and Wi Fi is available in all

corners of the institute. The institute has Learning Management System (LMS) with following components: a) Flipped Classroom: Used for creating training courses for staff. b) Commerce Lab: Used by students for practicing and better understanding of concepts c) Personal Growth Lab: Includes fusion of multiple psychometric instruments, experiential activities, and games which provide students deeper insights for building and sharpening their competencies for personal and professional effectiveness. d) Communication Lab: Provides academic support in researching, writing and delivering speeches for an audience. e) ERP Implementation: ERP is used for uploading marks by faculty and communicating to students for various segments presentation, assignments, class participation and attendance.

Physical Infrastructure JIMS Kalkaji has following world class infrastructure for the faculty, students, institutional administration and governance: • Seminar Hall • Auditorium • Library Reading Room • Board Room • Faculty Room • Stationery Store • GYM • Cafeteria Medical Room. A number of e- journal and e- books have been shared with our students. BBA B.Com Library, ICT and Physical Infrastructure / Instrumentation - Library was upgraded with new look. Additional facilities of e-resources keeping in mind the digitization has provided and edge to faculty and students for convenience of information. Canteen was renovated with added sitting space. Smart classroom has been added in the infrastructure to provide interactive teaching learning experience.

Research and Development

JIMS Kalkaji has a research policy for pursuing research in applied areas like HR, Marketing, IT, finance, data management, entrepreneurship, operations etc. A committee consisting of members from the institute as well as other reputed universities overseas the research and development efforts. The institute provides opportunities for participation in seminars and journal publications to faculty and students. Financial support is provided for seminar participation. Monetary awards are given to outstanding

researchers. During this Academic session tie up were done with International Journal which are SCOPUS Indexed for publication of Research Papers which were presented during International Conference. BBA B.Com Research and Development - The UG Research Cell holds regular meetings and programmes and presentations to broaden the academic perspectives through presentations of research done by students and faculty. 3 Research Cell presentations were conducted during the year. Research Policy was revised. All UG faculty have got their research work published in UGC approved and Scopus Indexed Journals. Faculties have been motivated and sent in FDP/Seminar/ Conferences outside the institute to upgrade their level of research understanding.

Examination and Evaluation

Examination and Evaluation for PG (a) The overall weight age of a course in the Syllabi and Scheme of Teaching Examination is determined in terms of credits assigned to the course. (b) The evaluation of students in course has two components unless specifically stated otherwise in the Scheme of Teaching Examination and Syllabi: (i) Evaluation through an end term trimester examination (ii) Continuous evaluation by the teacher(s) of the course. (c) Laboratory/Practical Courses The teacher's continuous evaluation is based on performance in the laboratory, regularity, viva-voice, quizzes etc. The assessment is given at three nearly equi-spaced intervals out of 20 and 10 marks. (d) Pass Criterion Minimum of 50 marks in aggregate in each course including the end term examination and the teacher's continuous evaluation. (e) The reduction of overall credits has been done to 120 and also the allocation of 25 marks of mentoring projects has been done in the SIP Project Presentation marks of 100. Institute follows 10 point grading system. Award of Division Based on CGPA on Completion of the Course Outstanding Performance (? 9) , First Division with Distinction (? 7.5 and < 9), First Division (? 6 and < 7.5) Second Division (? 5 and < 6) , Unsuccessful (< 5) Apart from this regular mode of evaluation, during the lockdown period the examinations were

conducted via. Google forms and Eklavya online Exam portal which consisted of MCQs and Subjective questions also a comprehensive viva was also conducted as a part of End term evaluation. BBA B.Com Examination and Evaluation -Per semester, one mid term exams are conducted and for any kind of medical emergencies, a make up exam is also conducted. The compiled internal marks, updated on ERP and apart from marks in Mid Term 10 marks are added on the basis of attendance and assignments. The compiled result is discussed with parents in a PTM at the end of every semester. It also enhances and helps students grow in confidence for University examinations. Results of internal examinations are sent to university on prescribed OMR sheets. The students also receive a hard copy of the results which their parents have to sign. Parents and students also sign an undertaking in case they have low attendance and to keep updated attendance in upcoming semesters. During the lockdown period to continue with proper procedure of examination, Online exam was conducted through Google Classrooms and Google Forms.

**Human Resource Management**

**Human Resource Management** • The institute plans various initiatives for development of faculty and staff resources. The strategy is to develop and upgrade the knowledge skills and experiences of human resources while participation in seminars, conferences and various events provides knowledge upgradation and skill development opportunities, experiential learning and knowledge sharing result in enhancing the value of the human assets. • Number of workshops in various management fields and emerging areas are organized for the faculty and staff and they are kept updated. Specially during this lockdown many webinars were organized for faculty and staff to keep them updated with the major happenings during COVID - 19. A webinar on "Paving our way through times of Covid: Being an academicians - an experience on its own is both a challenge and an opportunity" on 8th August, 2020, by Ms. Hargun Kaur Gujral who is a masters in Psycho-Social Clinical Studies and holds a license from CID-Unesco (France) to practice as

an Expressive Arts Therapist. Another session on Mental Fitness Tips and Tricks was organized on January 7, 2021, which was delivered by Dr. Maneesh Gupta, MD (Gold Medalist), DNB Psychiatry and CST (Adult Psychiatry) who beautifully laminated the session with his worthy thoughts and suggestion on the topic. • The spirit of camaraderie is extended with open discussion meetings helping both teams and organizations to move forward achieving goals. • The institute organizes events like staff picnic, movie screenings, festival celebrations to have a spirit of togetherness. Parties are organized to celebrate birthdays and institutional achievements like certification/accreditation. • The Institute provides Employee Health Insurance Scheme and also arranges Counseling services for mental well being. BBA B.Com Human Resource Management -An annual staff picnic was conducted for faculty and staff . It cultivates team spirit among the employees. To keep up the health of faculty and staff International Yoga Day was conducted in addition to Annual Sports Day. Various workshops on Lifestyle and meditation were organized for faculty and staff. To enhance academic knowledge various FDP/Seminar/workshop are organized in campus. Faculty and staff day out for a blockbuster is a source of entertainment for employees

Industry Interaction / Collaboration

JIMS Kalkaji has tie ups with various Industry bodies for improving the quality of education and improving employability skills of students. • Corporate managers from NHRD network participate in our key activities such as Seminars, Conferences Guest lectures etc. • JIMS has an exclusive Tie-up with PHD Chamber for conducting Workshops for Executives of MSME (Micro Small Medium Enterprises). A joint International Conference is organized every year in the month of February. E-week is organized to bring out the entrepreneurial spirit in budding managers and provides them with the vital support system to set up new ventures. • The institute has tie up with FIEO (Federation of Indian Export Organizations), NIESBUD (The National

Institute for Entrepreneurship Small Business Development), for Skilling young Entrepreneurs. Other major Industry tie-ups are with Life Way Tech. India Pvt Ltd. EY, Axis Bank, MAZARS, Mynd Solutions, KPMG, ICICI Securities etc. • Regular Industrial visits are organised for PGDM/ PGDM -IB students. This industry exposure helps students to get an interactive and knowledge intensive experience of the corporate world. These corporate visits enrich the understanding of students along with practical exposure. • Our students undertake live projects at CBRE, Airtel, Dabur etc. which are considered as most reputed brands in their respective industry. BBA B.Com Industry Interaction / Collaboration -Summer Internship Projects in industry by each and every student helps in gaining practical insight. In addition, an experience of live projects in association with Tanishq and various other companies have helped students in connecting to their real world counterparts. Guest Lectures on topical topics and industrial visits help the students in getting a practical overview of industry processes

Admission of Students

Applicants have to pass through a three stage system of screening which includes Written Test (MAT/CAT/XAT/CMAT/ATMA), Group Discussion and Personal Interview. • Students can apply for admission to institutes PGDM or PGDM(IB) course in one of the following ways: - Direct contact and application or Online application Submission • The institute this year has made efforts for improving student diversity and made presentations and held GD/Pis by senior faculty at various locations in the northern and Eastern part of the country like: Lucknow, Banaras, Patna, Allahabad and Varanasi, Patiala, Darbhanga, Gorakhpur etc. • Our focus is on ensuring almost 50 male female ratio for PGDM or PGDM(IB) admissions. • Moreover, efforts are made to improve student intake quality through digital marketing and maintaining contacts in various universities at graduate level. Campaigns for available opportunities are organized in Delhi NCR region and other states also. • Quality of students is the key focal point of

enhancement of education for the institute. One of the institutional values is to increase geographical diversity which is achieved through the marketing campaigns both digital and offline. Faculties visit various pockets of the country to motivate the students and funnel out the best candidate for the course. Gender parity is also one of the key priorities of the institute. Scholarships based on socio-economic status are granted. • Admission process is also promoted through social handles of our institute and as a result the followers on Insta account has exceeded and reached to 1000, also on You tube various videos are frequently created and uploaded. Facebook and Twitter continue to grow play an important role. • Also, during this lock period webinar were conducted on various relevant topics by our faculty on Soft Skills, moreover industry experts have organized a webinar on Business Analytics. • Few Personality development sessions were also undertaken which helped out in the admission process. BBA B.Com Admission of Students - The admission process is done as per regulations stated by the University

Curriculum Development

The Academic Development Committee (ADC) is responsible for overall design, development and implementation and improvement of PGDM PGDM (IB) programme. • AICTE Model curriculum is used as a guiding tool to design and develop curriculum. ADC is responsible for updation of academic calendar, curricula, pedagogy and examinations. • The institute's Board of Studies and Research undertakes biannual review of modification of course structure and detailed subject syllabi as presented to it by ADC on the basis of following inputs: • Student Summer Internship Project Reports and suggestions by Industry Managers • Institutional research activities Benchmarking of curricula with topB-schools. • This academic year, following new additions were made - Advanced Excel, Financial System and Services , Innovation Design Thinking, Emerging Trends in information Technologies, Performance and Compensation Management , Rural Marketing, Managing New Ventures , Excellence Frameworks for Strategy

Execution, Strategic Technology Management, Strategic Game Theory for Managers , Strategy Lab, Talent Acquisition Mgt , Marketing of Services , Business Evaluation Method, Competitiveness and Globalisation, Sustainable Business Strategies , Strategic Performance, Management , Organisational Flexibility , Financial Management , Financial System and Services, Portfolio Management - International Perspective, Economies of Emerging Markets. BBA B.Com Curriculum Development - Curriculum is designed and developed by the University. However Institute has an Academic Development Committee, which meets every six months to understand the current trends prevalent in the Industry. PDP and Value Added courses have been introduced to meet the gaps in curriculum. Academic mentoring of students is done by the faculty.

Teaching and Learning

Teaching and Learning • The pattern of management education at JIMS has transformed from conventional lecture method of teaching to interactive sessions through case discussions, presentation on strategic issues, workshops and conferences. • Also, online methods via. Zoom , Google Classroom has been introduced. • Management students are assigned field based research projects where they interact with industry managers and get exposed to the best practices. • The programmes are focused towards imparting applied knowledge. All round development of student is done through Personality Development Programme which includes personal grooming, development of soft skills, business etiquette, quiz, case studies, role play, leadership qualities development, ICT skills, which are supplemented through personal growth, digital marketing, language and commerce labs. BBA B.Com Teaching and Learning- Workshops, seminars, regular use of ICT in classrooms contributed to enhancement of Teaching-Learning. LMS platform is used to upload study material and e- content. Smart classroom provides a technology based teaching learning platform. Guest Lectures on current and Topical topics broadens the perspective of students. Flipped Classroom model of teaching provides students an edge of

comprehending the concepts with practical exercises in classroom. Value Added Programme on Personality Development boosts the confidence amongst students. Course on Digital Marketing, because of its employability value, has been a value added initiative by the college. Focus session for bright students and bridge courses for weak students help them reach the level of class in comprehending the concepts. Extra notes, extra classes and solved end term question papers are provided to facilitate better understanding.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
<p>Planning and Development</p>	<p>JIMS Kalkaji plans and develops and implements aspects relating to: syllabus, courses, timetable, e content of lectures, course coverage, continuous evaluation results, previous examination papers through ERP. This helps in real time monitoring and control of the various activities. The Main activities calendar which contains the annual activities are uploaded on ERP and is available for information. Also, recorded videos of faculties related to specific subjects are readily available. The subject materials and the PPTs are uploaded on Google Drive for students reference. BBA B.Com In the process of planning college-events and activities, institute uses online portals like e-mailing, websites, social media and ERP systems. Important notices and reports are also circulated via e-mails and are uploaded on the ERP system as well. To facilitate e governance, the college plans to work consistently on the updation of websites, works on the overall development of the students by providing them essential notes of all the subjects through erp and google classroom. The conferences and workshops are regularly planned, followed by proper feedback system stored on ERP. The timetable and attendance is regularly updated on erp and a report is generated on a daily basis for keeping a check on the students presence. In future, the college would develop in terms of maintaining quality teaching, research growth and individual development of</p>

	the students.
Administration	All communication to and from faculty, staff, students and parents are done by electronic means including ERP/Email. Administrative support to the faculty and students is given through ERP. This results in efficiency in administrative services. BBA B.Com Administration -MIS is in place. The website displays notices before admission, and reports of recent events written by students. Most of the Accounts documentation is digitally maintained, student information likewise.
Finance and Accounts	Computers, email, net banking are used for various payments such as student fees ,staff salaries, MDP/FDP/consultancy fees, institutional purchases. Account data is maintained in soft copies and hard copies. BBA B.Com Finance and Accounts - Planning Board (for financial planning and implementation) involves the participation of teachers and non-teaching staff. Every grant to the college is discussed in this Board. Budgets for each department at the beginning of the academic year also form part of the discussions. The Library committee prepares and plans for the book budget with individual departments.
Student Admission and Support	The institute plans for student admissions for encouraging diversity in terms of regions, religion and languages, Presentations are made at various universities, colleges, and locations through GD's and PI's. The institute attracts bright students from NCR as well from all parts of the country. Diversity in terms of faith and learning ability is also kept in mind. All information including scholarship schemes is put on the website. After admission the students are provided a link through ERP for dissemination of all information including course schedule, lecture, material, eventsetc. The compiled result is discussed with parents in a PTM at the end of every semester. It also enhances and helps students grow in confidence for University examinations. Results of internal examinations are sent to university on prescribed OMR sheets. The students

also receive a hard copy of the results which their parents have to sign. Parents and students also sign an undertaking in case they have low attendance and to keep updated attendance in upcoming semesters. Girls hostel facility has been provided from this session. BBA B.Com Student Admission and Support - The Student Council liaison between the students and the staff. Academic support is? provided to weak students. The Library welcomes students for reference and study. A Book Bank is also available. In case of serious illness, students are visited in hospital by staff and companions. So too during bereavement of family members. Financially challenged students receive sponsorship through 'Earn While You Learn' Scheme.

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. Komal Khatter	FDP on Research Methods organised by Ramanujan College at Delhi University	NIL	2000
2020	Dr. Anju Shukla	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture	NIL	2000
2020	Dr. Komal Khatter	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology	NIL	2000
2020	Ms. Barkha Narang	International Conference on "Revisiting HR in the Digital	NIL	2000

		Era: Impact of Critical Shifts in Technology		
2020	Dr. Malika Mathew	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology	NIL	2000
2020	Dr. Tanvi Gupta	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology	NIL	2000
2020	Ms. Palak Gupta	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology	NIL	2000
2020	Dr. Niti Saxena	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology	NIL	2000
2020	Ms. Rachna Kathuria	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology	NIL	2000
2020	Dr. Neelam Tandon	International Conference on "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology	NIL	2000
<a href="#">View File</a>				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
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		staff				
2020	FDP on Learning E- Tools for online evaluation of Students - Google Forms	Nil	05/05/2020	05/05/2020	16	6
2020	Webinar on "Industry Impact and MBA Education - Which Sectors will suffer and which will prosper"	Nil	04/05/2020	04/05/2020	16	Nil
2020	FDP on Best Practices for Securing Zoom Online Classes for Teachers in Covid - 19 Landscape	Nil	04/05/2020	04/05/2020	16	3
2020	FDP on Training for ICT tools useful in conducting online examination on 2nd May 2020	Nil	02/05/2020	02/05/2020	16	3
2019	Workshop on "Prevention of Sexual Harassment : Overcoming fear of Sexual Harassment"	Nil	10/10/2019	10/10/2019	16	Nil

2019	Data Visualization	Nil	29/11/2019	29/11/2019	15	3
2019	Workshop on Campus to corporate	Nil	12/07/2019	13/07/2019	9	3
2019	Nil	Excel Training for Staff	20/12/2019	21/12/2019	Nil	12
2019	Nil	STAFF DEVELOPMENT PROGRAMME on G-Suite Skills	21/09/2019	21/09/2019	Nil	11
2019	Nil	Staff Development Programme on English Communication	23/05/2019	24/05/2019	Nil	12

[View File](#)

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Entrepreneurial Skills Development	15	27/07/2019	27/07/2019	1
Workshop on "Hair for Hope: Donate Hair for Cancer Patients"	16	26/07/2019	26/07/2019	1
ONGC-Memorial Lecture	16	05/07/2019	05/07/2019	1
MDP on Soft Skills for Managers at IDBI Federal	15	10/07/2019	10/07/2019	1
Workshop on Campus to corporate	9	12/07/2019	13/07/2019	2
Data Visualization by Ms. Barkha	15	29/11/2019	29/11/2019	1
Advanced Zoom by Dr. Mukul	16	02/05/2020	02/05/2020	1

Mishra				
Google Forms by Ms. Rachna Kathuria	16	04/05/2020	04/05/2020	1
<a href="#">View File</a>				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
5	5	5	5

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Group Insurance	GPA insurance policy for staff. Group Insurance for staff members All the teaching and nonteaching staff members have the group insurance provision as per the government norms and the institute regularly pays the premium on their behalf to the govt.	There is a provision for Students Insurance, The management also extends financial assistance to the talented students for pursuing higher education in our institutions in form of scholarships. It also provides tie-ups with secured hostels in the vicinity. Book bank

**6.4 – Financial Management and Resource Mobilization**

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Institute conducts regular internal and external financial audits so as to ensure an independent, objective evaluation of an organizations financial reports and financial reporting processes. The main purpose for these audits is to give regulators, investors, directors, and managers reasonable assurance that financial statements are accurate and complete. Examining books of accounts along with vouchers and documents to detect and prevent future errors is the main function of auditing. It safeguards the financial interests of the firm and increases the value and credibility of the financial statements produced by management, thus increase user confidence in the financial statement, reduce investor risk and consequently reduce the cost of capital.
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6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Nil	0	Nil
<a href="#">View File</a>		

6.4.3 – Total corpus fund generated

129170000
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**6.5 – Internal Quality Assurance System**

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External	Internal
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	Yes/No	Agency	Yes/No	Authority
Academic	Yes	IPU	Yes	JIMS Campus and Inter institutional audits are being done
Administrative	Yes	1. DHE in collaboration with IPU for UG 2. ISO Certification audit for both UG and PG	Yes	JIMS (Kalkaji Campus)

#### 6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Parent-Teacher Meeting held on 20th January 2020 and is conducted with the following Objectives : • To work for the welfare of Students, Teachers and for the Development of the Institution • To foster and promote good relationship among the members of the Teaching staff, student and parent/guardians of the students • To promote the activities of the Training and Placement Cell and to conduct Seminars and Technical/Training programmes for the students to achieve technology oriented skills/jobs UG(BBA B.Com(H) 1.Parent Teacher Meeting held on 21st to 22nd November 2019. 2.Support from parents taken for: • Organisation of guest lectures for students • Parents also support in the organisation of industrial support • Internships for students

#### 6.5.3 – Development programmes for support staff (at least three)

1. STAFF DEVELOPMENT PROGRAMME on G-Suite Skills All the employees in any office gets same number of working hours. However, it is obvious that some employees are able to complete their jobs in time and with some others, jobs remain pending. To improve the efficiency of staff members and make data available in an organized way using technology the following was covered with practical lab sessions by IT Department on 21 Sep 2019 (Sat -11 AM to 1 PM in LAB 1 ). Dr Seema Agarwal conducted - • How to manage files in Google Drive. • How to manage Google Docs. • How to manage Google Sheet. • How to manage Google Calendar. • How to manage Google Slides. • How to create and manage Google forms 2. Excel Training for Staff A Practical Training session for Excel features was organized from 20th to 21st Dec, 2019 (Fri Sat) for all the Academic Assistants Secretarial staff of PGDM PGDM(IB) departments from 3:00 to 5:00pm, everyday by the faculty member. In view of using excel in day today working by staff to take out good operational management reports ,the features of excel like advanced data formatting , use of Formulas , V Lookup , Pivot tables, generation of graphs / charts , practical sessions were organized as follows: Day 1 : Ms Barkha Narang • Tables, Cell referencing, advanced data formatting. • Mathematical functions, Information formulas, Charts graphs. Day 2 : Ms Barkha Narang • 3. Text formulas, Date Time functions, Logical Formulas. • 4. V Lookup , Pivot tables and Dashboards In all the above practice sessions were arranged which were of great importance for the participants who used these features in their day-to-day working. 3. Inter Campus Training of maintenance of Institutional data on 4th January, 2020 For maintaining Institutional Documents on Google Drive a training session was organized in JIMS Kalkaji on 4th January 2020 by Dr. Seema Agarwal, Joint Registrar, JIMS Kalkaji. HODs, Faculty and staff members from all JIMS campuses attended the training. 4. Training programme for staff on "IT training on IT tools" was held on 5th October 2019" and attended by all 4 members non-teaching staff members

#### 6.5.4 – Post Accreditation initiative(s) (mention at least three)

1) Motivation and Support provided for attending Refresher courses. 2) Enhanced use of ICT by faculty in the teaching learning process. 3) Initiatives for green campus solar electricity barrier free campus ramps, toilet for persons with disability. 4) Encouraged Faculty to attend more seminars and conferences outside campus. 5) Reforms made in Infrastructural facilities like library, Computer lab and Canteen

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Academic Administrative Audit (AAA) conducted and its follow up action	19/01/2019	19/01/2019	19/01/2019	1044
2019	Individual students profile booklet is maintain keep track of their development	19/01/2019	19/01/2019	19/01/2019	1044
2019	PDP Activities are done to work the student's employability skills.	01/07/2019	01/07/2019	30/06/2020	180
2019	The effectiveness of the learning in the class in monitor regularly to CR meeting.	01/07/2019	01/07/2019	30/06/2020	180
2020	Research conference is organized to enhance the research output	15/02/2020	15/02/2020	15/02/2020	102
2019	Workshop	31/10/2019	31/10/2019	31/10/2019	147

	on 'Gender Inequalities: Issues and Challenges'				
2019	Workshop on 'Self Defense'	10/10/2019	10/10/2019	10/10/2019	145
2020	Guest lecture on "Gender as an hindrance for growth"	09/03/2020	09/03/2020	09/03/2020	92
2019	Guest Lecture on "Prevention of Sexual harassment: overcoming fear of sexual harassment"	10/10/2019	10/10/2019	10/10/2019	90
2019	ISO Certification	16/10/2019	16/10/2019	16/10/2020	780
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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Workshop on 'Gender Inequalities: Issues and Challenges'	31/10/2019	31/10/2019	73	64
Workshop on 'Self Defense'	10/10/2019	10/10/2019	76	69
Guest lecture on "Gender as an hindrance for growth"	09/03/2020	09/03/2020	48	44
Guest Lecture on "Prevention of Sexual harassment: overcoming fear of sexual harassment"	10/10/2019	10/10/2019	90	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

- Solar Panel of 40 kw 26 percent per month
- Rain Water Harvesting

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	3
Provision for lift	Yes	4
Ramp/Rails	Yes	3
Braille Software/facilities	No	Nil
Rest Rooms	Yes	8
Scribes for examination	No	Nil
Special skill development for differently abled students	No	Nil
Any other similar facility	Yes	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	4	9	27/08/2019	3	<ul style="list-style-type: none"> <li>• Cleanliness drive in Kalkaji locality,</li> <li>• Blind School Visit,</li> <li>• Visit to Old Age Home,</li> <li>• Tree Plantation Nukkad Natak on Women Empowerment</li> <li>• Antitobacco awareness workshop,</li> <li>• Workshop on Women Hygiene</li> </ul>	Cleanliness, Engagement with disadvantaged communities, Gender sensitization, Ill effects of tobacco consumption, Making Delhi Green	17

					Sanitary napkins vending machine install		
2019	4	12	08/08/2019	8	<ul style="list-style-type: none"> <li>• Dandi March For Clean India</li> <li>• Bharat Chhodo Andolan Diwas</li> <li>• Independence Day</li> <li>• Swachhta Diwas</li> <li>• Pad Yatra</li> <li>• Food Distribution</li> <li>• Tree Plantation</li> <li>• World Literacy Day</li> <li>• Awareness Rally on Health and Nutrition</li> <li>• Swachhta Activity-150th Birth Anniversary</li> </ul>	<ul style="list-style-type: none"> <li>• March conducted to create awareness about benefits of cleanliness</li> <li>• March was conducted to promote the idea for freedom and self-dependence in Kalkaji</li> <li>• Workshop was conducted on Independence day in Govt. Boys Sr. Sec School, Kalkaji</li> <li>• Students</li> </ul>	17
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
JIMS BY LAWS	01/08/2019	<p>The by laws contain the code of conduct to various stakeholders for a clearer understanding.</p> <ul style="list-style-type: none"> <li>• Ethics of the Education Profession in India. This point focuses on the faculty's professionalism and to value honesty.</li> <li>• Principles of Professional Conduct For Senior Management: This point focuses on the Director, Dean and HODs to act honestly, fairly, ethically, with integrity</li> </ul>

and loyalty and conduct themselves in a professional, courteous and respectful manner • Code of Conduct for Faculty Members: This point emphasizes on the obligation towards student to protect them for conditions harmful to learning and to students mental or physical health and safety. • Code of Conduct for Students: This point focuses on the student's academic and personal conduct.

#### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
• Donate Hair-Creating Awareness Against Cancer	26/07/2019	26/07/2019	115
• Dandi March for Clean India	08/08/2019	08/08/2019	25
• SwabhimaanDiwas-Skit	19/08/2019	19/08/2019	32
• SadhbhawnaDiwas-Poetry Recitation	20/08/2019	20/08/2019	24
• Pad Yatra	22/08/2019	22/08/2019	27
• Food Distribution to poor on Janmashtami • Tree Plantation	23/08/2019	23/08/2019	17
• Tree Plantation	28/08/2019	28/08/2019	34
• Blood Donation Camp	04/09/2019	04/09/2019	89
• Quiz on Gandhian Ideologies	09/09/2019	09/09/2019	325
• Donation of Books to poor on World Literacy Day	09/09/2019	09/09/2019	22

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#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

PGDM PGDM (IB) • Initiatives for Solar Panels installation • Active Initiatives taken for installation of rain water harvesting • Initiatives taken for making the campus plastic-free- Celebrating Earth Day • Conducted Litter free campus drive Swachhta Abhiyaan • Conducted Swachh Bharat Abhiyaan • Plantation drive was carried out at adopted park at Kalkaji • Celebrated SwachhtaDiwas cleaning the campus and the locality • Conducted SwachhtaPakhwadaSlogan writing competition and Class Skit • Installation of Compost Bin on the campus 19/08/2019 • Awareness on Pollution Created by 'Idol Immersion' on 30/8/2019

BBA B.Com(H) • Installation of Solar Panels • Initiatives taken for Rain water harvesting • Conducted Swachhta Diwas in campus and the adopted village on 21-08-2019 • A Rangoli Making Competition was organised on 15-10-2019 on the topic Swachh Bharat to promote cleanliness. • Conducted a Guest Lecture on Water Conservation by Er RS Tyagi -Member Delhi Jal Board on 09-10-2019 • Conducted a classroom discussion on Swach Bharat on 25-10-2019 to create awareness about cleanliness and hygiene.

## 7.2 – Best Practices

### 7.2.1 – Describe at least two institutional best practices

FIRST BEST PRACTICE 1. Title of the Practice Student Grooming and Personality Development 2. Objectives of the Practice • To bridge the employability gap • To equip the students with the soft skills and employability skills. 3. The Context Student Grooming and Personality Development for students conducted on a regular basis to bridge the employability gap and equip the students with the soft skills and employability skills. Preparation on Job Interviews and Resume Writing and Group Discussions conducted throughout the semesters. 4. The Practice Preparation on Soft Skills, Employability skills, Job Interviews, Resume Writing and Group Discussions conducted throughout the semesters. The following themes are undertaken in all the semesters along with the outcome that it is likely to achieve. Training themes Outcomes Soft skills Understand about soft skills Importance of soft skills Why soft skills are important for corporate world Self Introduction Advantage of preparing strong self introduction, basic intro : "tell me about yourself", Hero Introduction:Elevator Pitch Activity Communication in organizations Understanding difference between corporate comm. and basic communication, choice of words Games and activities Words, Music and Dance activity Verbal non Verbal Communication Power of Words Vs Verbal and Non-Verbal Communication (Effective Learning through Nuances of Body Language), Activity Corporate Attire Basic dressing, grooming, acceptable and presentable attire for various events, Faux pas and related issues Presentation Skills Tips and Tricks for effective presentations Interpersonal skills Networking Skills, Importance of Interpersonal skills, Motivation and positive attitude, Activity Decision Making Decision making using funnel approach Leadership skill Benefits and importance of leadership skill Responsibilities of a leader qualities to become a leader Dos and Don'ts to become a leader How Can leader avoid conflicts in teams How can leader motivate his team Activities/ exercises Soft skills Understand about soft skills Importance of soft skills Why soft skills are important for corporate world Activities • Creativity and Problem Solving • Team Management • Planning and Organising • Active Listening • Time Management • Change Management • Goal Setting • Self Esteem • Self Confidence • Extraordinary You Soft skills Understand about soft skills Importance of soft skills Why soft skills are important for corporate world Self Introduction Advantage of preparing strong self introduction, basic intro : "tell me about yourself", My Business Card Activity for effective feedback Communication Skill Experience though Just a Minute activity Writing CV Understand basic requirement in Resume structuring Importance of well structured resume Dos and don'ts in the Resume Activity Group communication Understand the importance of effective communication in GD Importance of confidence in GD Discuss guidelines of a GD and overcoming shortcomings Techniques which help in making positive impact in GD Mock GDs Interview skills Basics of an interview Kinds of interview Importance of confidence and communication skill in interview Before, during and after the interview Negotiation skills Body language Mock interviews. CSR Activity Conducting CSR activities to develop intrinsic skills such as self esteem, self confidence, positivity, motivation. Job Shadowing Exclusive Job shadowing to adapt to skills of the organization i.e employability skills Panel Discussions Panel Discussions to engage power of

view point and expression Videography A Video recording conducted under various games and activities to assess development of skills. Writing CV-Post Internship Understand basic requirement in Resume structuring Importance of well structured resume Dos and don'ts in the Resume Activity Group Discussion-Post Internship Understand the importance of effective communication in GD Importance of confidence in GD Discuss guidelines of a GD and overcoming shortcomings Techniques which help in making positive impact in GD Mock GDs Interview skills-Post Internship Basics of an interview Kinds of interview Importance of confidence and communication skill in interview Before, during and after the interview Negotiation skills Body language Mock interviews. 5. Evidence of Success Evidence of success such as performance against targets and Benchmarks is reviewed and students participating in all the activities and showing consistent performance are certified with a Personality Development Programme certificate. These results indicate an increase in confidence and soft skill such as communication skills, presentation skills, creativity, leadership and employability skills 6. Problems Encountered and Resources Required Soft Skills and Employability skills are qualitative in nature and difficult to quantify in terms of the progress shown. There are variables taken into consideration to quantify the progress of the students from the first trimester to the last.

**SECOND BEST PRACTICE**

1. Title of the Practice Industry Exposure
2. Objectives of the Practice
  - Industry Exposure for experiential learning
  - To equip students with practical, live projects and research projects.
  - To equip students with research capabilities working with corporate
  - To develop a clear understanding of working of corporate and their environemnet.
3. The Context There is a big gap that exists between campus and corporate and this can only be filled up with adequate industry exposure. This industry exposure has to be given to enlarge the scope and magnum of the students in terms of understanding in real time projects so that they are able to get accustomed to the corporate environment way in advance and the gap that exists gets reduced.
4. The Practice The practice has its uniqueness as the College has Industry Exposure given across to students in the form of different projects. These projects comprise of Mentorship Projects done under the guidance if Industry Professionals in their first year and Summer Training Project where they physically engage themselves in industry experience and able guidance of their mentors and their final Dissertation projects where again they engage and interact with industry professionals and understand how the industry works. There are also other live project and guest lectures opportunities where students get an opportunity to work with industry leaders. Unparalleled Students exposure to corporate Live project opportunities with renowned brands such as CBRE, Dabur, Vivo, Marico etc. Incubation Entrepreneurship Cell has now IIM Alumni Commitment for Quality education: met this objective with Online classes IT enabled learning: Smart learning facilitated through Communication Lab, Personal Growth Lab, Finance lab in addition to classroom training. There have been some obstacles concerning monitoring the quality of projects undertaken but in due course of time that has also been taken into consideration.
5. Evidence of Success Industry exposure with guest lectures, industry visits, live projects, mentorship projects, dissertation projects and summer internship programmes have significantly and individually been monitored , reviewed and evaluated on various parameters.
6. Problems Encountered and Resources Required The problems encountered have been on the front to get and review good quality projects undertaken by students in all the three research projects so that it is able to contribute to some value creation for the companies and gives an impetus to students to work harder. Several resources in terms of databases of companies and live projects details are floated regularly to keep the industry exposure going.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your

institution website, provide the link

<https://www.jagannath.org/industrial-visits.html>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The Institute continues to excel in terms of its academic excellence. A brief on our achievements is as follow: • Our PG programmes have been awarded NBA accreditation in March 2019 and have been recognized by AIU as equivalent to MBA. We were awarded NAAC accreditation in 2016. Excellence rankings in prestigious B-School surveys (2019-20). The ranking include among Best Pvt B-School in India and 5th Best in Delhi NCR (Education World Survey,) among Best B-School in India (TOI Survey,) Among Best Private B-School in India (Chronicle of Career and Education Survey,) Top B-School of Super Excellence (GHRDCCSR Survey,) Among top 40 Best B-School in India (NHRDN Cinque Survey) among many others. For academic exposure to its students Institute has forged MOUs with reputed foreign universities/colleges such as Westminster, UK, CUAS, Germany, American Business School, France, NNBS, Holland etc for academic, faculty and student exchange programmes. International Business students attend high quality certificate programmes, which are conducted by world renowned Universities of NUS and NTU each year. These have developed their academic edge in the industry. Our external linkages extend to Corporate such as EY, Singer, Deloitte, Microsoft, American Cyber Systems, AIMIL etc who support us by participating in activities such as Academic Development, Seminars and Conferences, Cocurricular event etc. E Y recently conducted a 40 our certificate course in Financial Modelling for our PGDM students. The institute emphasizes the development of critical thinking, communication, and teambuilding skills among JIMs Students through its soft skill programme embedded in the curriculum and runs throughout the entire duration of PGDM programme to integrate soft skills and employability skills into their system. The students learn to understand their employers, colleagues, and customers and maintain a healthy ecosystem around them. The soft skills of effective communication and interpersonal skills are essential. The institute creates opportunities so that every undergraduate and PGDM student has a meaningful national and international experience before graduating through the curriculum designed. Educators themselves are continuous learners. The pace with which technology is advancing, every new day introduces a new concept. Faculty members keep themselves updated to these changes and take their knowledge to the classroom, modifying the curriculum at the same pace. Here are the standards of excellence practiced: • explicit standards in all work (exemplars of excellence) for all semesters • recognition that excellent work requires continuous improvement and includes continuous research • knowledge that continuous improvement requires frequent feedback (formative assessment) from faculty and students • understanding that feedback must be specific and supportive to embrace changes • summative authentic assessments that include performance assessment of every individual student to monitor progress. Defining and living academic excellence is a continuous process. By proactively engaging students and faculty in defining excellence and in implementing standards, leaders can create a clear and compelling vision.

Provide the weblink of the institution

<https://www.jagannath.org/jims-laurel.html#awards-achievements>

### 8.Future Plans of Actions for Next Academic Year

In order to achieve the stated mission of the Institute has made the following plans. Plans of Institution for next year- a) Research • In order to enhance research quality, the Institute will continue its efforts to recruit faculty with

PhD, and follow up with the faculty who have not completed a PhD to complete their PhD. • Faculty to get minimum of two papers (one in 6 months) published in top-quality journals such as ABCD, WoS, Scopus etc. b) Institute Industry interface • To have at least five MOUs with National /Industry/NGO organizations. • To enhance engagement with the institutions with existing MOU's. • To organise more Guest lecturers and industry visit to give students a better understanding of the corporate. • At least one guest lecture to be organised every week or every two weeks. c) Alumni Engagement • Organize minimum two annual events like Alumni Meet, Alumni Talk, Picnic, Sports competition, Annual dinner and feedback session. • Alumni will be engaged to create an Alumni Chair/ Award at the Institute. d) Consultancy/MDP • Execute at least three MDPs/Consultancy Projects. • Focussed efforts will be made to obtain consultancy in collaboration with collaborating partners. e) Academics • The Institute will focus on the improvement and internationalizing of the curriculum of its existing programmes and explore the possibility of introducing programmes in emerging areas. • Review and introduce three new Core/Elective/ Value added courses in line with industry demand. • Teacher Certification course in teaching, curriculum development and research will be started which will be mandatory for all the new teachers. f) International Collaborations • Leverage existing Foreign University collaborations and organize student/faculty exchange visits. • Focussed efforts will be made to do joint research in collaboration with collaborating Universities abroad.