This special issue of 8M Journal invites papers to address issues pertaining to pandemic and its outcome. It seeks to contribute to the knowledge in order to develop the idea of sustainability of economy, environment and society in the wake of the pandemic, which has affected millions across the world in terms of both physical existence and livelihood. One of the significant impacts of this pandemic and its spread across the globe has been on businesses as mobility has been restricted across borders, countries and sectors. The outbreak has implications on the operational mechanism of businesses, how costs need to be managed and the workforce to be restructured. Globe has witnessed slowing of businesses, disrupted supply chains and anxious workforce. The initial reaction to the pandemic was halting operations as far as possible, keeping employees in the safety of their homes and many companies across the globe have started rethinking strategies about long-term impact and mitigation. At the same time, employees are also dealing with multiple issues while working from home. Thus, this arrangement has proved to be isolating for some and workers often find themselves juggling with the entire set up, this pandemic has proven to be a uniting force for a sentiment of struggling to balance work and personal responsibilities together. A pertinent question is whether this outcome of Covid-19 will represent a permanent shift in attitude for both the employers and employees and sustainability of an organization. Covid-19 has brought this need to devise means to sustain and bring harmony between economic progress, society and planet earth. It is now primarily an urgent need to bring a healthy balance between people, businesses and environment.

This call for paper seeks to comprehend issues related to evolving strategic mechanism for business resilience and social well-being during and post Covid-19. Conceptual and empirical papers are invited related to this issue but not limited to:

- Rethink work, Reskill workforces, and Redesign workplaces
- Technological Support and Businesses Diversification
- Business Sustainability and Employee Welfare
- COVID 19 and MSMEs in India
- Health Services and Fight Against Covid-19
- COVID -19 and Disruptive Demand and Supply
- Climate change and Sustainability lessons
- Socio-Cultural Impact of Pandemic
- Pandemic and Generation Y
- Sustainable Leadership During COVID -19
- Employee stress and management

Manuscripts may be submitted online at jims.8m@jagannath.org.

Manuscript guidelines and publication parameters can be viewed online on the following link: https://www.jagannath.org/images/guidelines-for-authors.pdf

The expected publication of the special issue is April 2021.

Submission Deadline: 31st March, 2021

Dr. Ashok Sharma
Consulting Editor- 8M