

# MDP ON BALANCE SCORE CARD

## ABOUT JIMS, KALKAJI

Jagannath International Management School (JIMS) Kalkaji, Delhi, functions under the aegis of Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high-quality professional education since 1993.

Our campus at Kalkaji has over time developed into a reputed center of excellence for the conduct of research and consultancy services for the private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables have resulted in accreditation of our institute by the South Asian Quality Assurance System (SAQS) and National Board of Accreditation (NBA) and both of our Programmes Post Graduate Diploma in Management (PGDM) and Programmes Post Graduate Diploma in Management - International Business (PGDM- IB) have been granted equivalence to Master of Business Administration (MBA) degree of an Indian University by the Association of Indian Universities (AIU). The institute has also been awarded the ISO 9001:2015 international quality certification and ranked by NIRF among the top 100 institutions. To share, JIMS signed an MOU with prestigious college SRCC, University of Delhi for Strategic Associations and has also collaborated with leading consulting firm, Grant Thornton Bharat to launch a Truly Industry Integrated Two Years Full Time PGDM Programme.

## BALANCE SCORE CARD

The Balanced Score Card is a strategic management tool that enables a comprehensive view of an organization's performance by measuring its success across four key perspectives: financial, customer, internal processes and growth. It helps organizations to innovate and excel.

**1.Strategy development:** The BSC can help organizations develop and refine their strategies by identifying key objectives and measures in each of the four perspectives.

**2.Performance measurement:** The BSC enables organizations to measure their performance across different perspectives, providing a more comprehensive view of their performance than traditional financial metrics.

**3.Performance management:** The BSC can be used to monitor and manage performance by setting targets, tracking progress, and identifying areas for improvement.

**4.Communication:** The BSC provides a way to communicate the organization's strategy and performance to employees, stakeholders, and investors.

## INTENDED OUTCOME

- Innovation Management
- Operational excellence

## TARGETED AUDIENCE

Research Scholar, HR Managers, CEOs, Organizational Leaders, HR Analysts, Business Intelligence Experts

### FEE REMITTANCE DETAILS:

Name : Jagannath International Management Schools  
Bank : HDFC Bank  
A/c No : 02711000015425  
Branch : Kalkaji, Delhi- 110019  
IFS Code : HDFC0000271



**DR. DEBJANI ROY**

A Human Resource and L&D professional with 27+ years of Corporate experience, Debjani Roy is known in the industry as a truly transformational HR stalwart. A business leader, an administrator and authentic people-person, Debjani has donned many professional hats in her almost 3 decades long management career.

A Post Graduate in Management Studies from FMS, Delhi University (besides a Masters in International Relations from JNU), and with innumerable Management, HR and L&D certifications under her belt, Debjani charted her career across organisations such as NALCO, Bharti Enterprises, HCL Tech, Wipro, Bentley Systems, Kuoni Travels, SRL Diagnostics (Fortis Group) amongst others. She was last the Chief HR Officer (CHRO) of SRL Diagnostics for 4.5 years, a member on the Fortis Board and signatory of 2 of Fortis Group's most profitable JVs across national borders before she choose to move out from a full time HR career in the year 2019, and be on her own.

**DATE:- 15th April,2023**

**TIMMING :-10 Am to 5 Pm**

**VENUE :- JIMS Kalkaji Conference hall**

**FEEES :- Rs 6000 plus 18% GST per participant  
(10% discount on 3 or more nominations)**

### PROGRAMME COORDINATOR

**DR. NAVNEET GERA**

**(Professor & Head of Department,IB), JIMS Kalkaji**

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