

Aims and Scope of "8M"

8M: The Journal of Indian Management and Strategy is committed to publishing scholarly, empirical and theoretical research articles that have a high impact in the field of Management. The Journal is peer-reviewed and is published quarterly.

It covers domains such as business strategy and policy, human resource management, organisational behavior, operations, finance, entrepreneurship, organisational theory and research methodology.

The journal provides an intellectual platform for advancement and dissemination of management knowledge and also fosters collaborative research. It has an inclusive ethos and is open to a wide range of methodological approaches and philosophical underpinnings.